

#together for the win



CANDIDATURE FOR THE 14TH WORLD UNIVERSITY
TRIATHLON CHAMPIONSHIP 2018 IN KALMAR,
SWEDEN

GENERAL CONCEPT

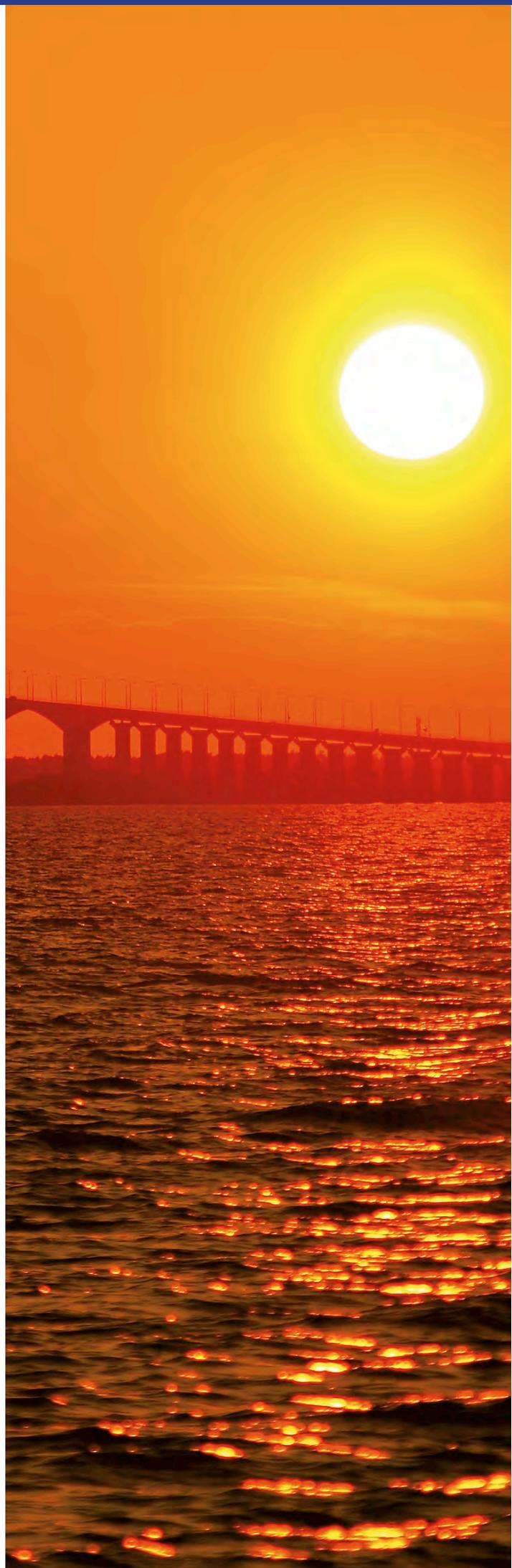
The Swedish University Sports Federation applies for the 14th FISU World University Triathlon Championship in August 2018 in Kalmar, Sweden.

The World University Triathlon Championship will be held in the heart of Kalmar. The race will be stretching throughout the historical town of Kalmar, offering plenty of challenges for the athletes and a great way for the spectators to have a closer encounter experience to triathlon.

Kalmar is a beautiful coastal city surrounded by water and situated in the south east of Sweden. The city was voted as the Summer City of the Year in Sweden 2015, by the readers of the Swedish travel site Reseguiden.se. Kalmar offers both the opportunities of a large city at the same time as the proximity and charm of a smaller town. Today, Kalmar is a modern city offering a wide variety of experiences, but wherever you go, you will certainly feel the echoes of history. Several important historical meetings have taken place in Kalmar, the most famous is the Union Meeting in 1397 at which the Kalmar Union was established. Sweden, Denmark and Norway were parts of a single kingdom until 1523, when Sweden withdrew, and Gustav Vasa was proclaimed as king. Today, Kalmar has about 65 000 inhabitants, and the estimated population during the World University Triathlon Championship 2018 is 67 000. The total area of Kalmar is 125 096 km².

The Linnæus University is a reputable, modern and international university in Kalmar. The University is one of Sweden's newest higher education institutions, and was formed when the University of Kalmar and Växjö University merged in 2010. The Linnæus University is located in Kalmar and Växjö, and has approximately 31 000 students in 150 degree programs and 2 500 single-subject courses. The Linnæus University is continuously working to gather its facilities in Kalmar to be city-integrated. Both the university and the surrounding society will become stronger through the natural meeting places, which are created in connection to the university. The first stages of the new facilities of the university are estimated to be completed in the year of 2017-2018.

Kalmar is located close to Denmark and is therefore a direct link to Europe and the world. Kalmar Airport, only ten minutes drive from the city, offers several flights daily. A large number of direct trains depart from the central station to Copenhagen, the heart of communication to the world.





Climate in August:

- Temperature – day: average 22.2°C (72°F) (maximum: 25°C (77°F) and minimum: 20°C (68°F)
- Temperature – night: average 10.5°C (51.2°F) (maximum: 17.2°C (63°F) and minimum: 5°C (41°F)
- Humidity: average 53% (maximum 95%, minimum 36%)
- Precipitation: average 75mm
- Wind: 7m/s average
- Time zone: CET (UTC+1)
- Summertime CEST (UTC+2)
- Water temperature: average 17 °C (62.6°F)

Sources: Weather Channel, YR, Statistics Sweden and SMHI

POLITICAL ASPECTS

Sweden is a parliamentary democracy with four levels: national, county, municipality and the international level. At all Swedish levels the political representatives are elected through proportional elections by party lists for four years. In 2018 there will be a general election in September and the European Parliament election will be held in June 2019.

The Swedish Parliament and the European Union enact the laws of the country. The County Council is primarily responsible for health care and regional public transportation. Municipalities are responsible for a large proportion of local services, including schools, emergency services and physical planning.

The candidacy is supported by the Regional Council in Kalmar County, City of Kalmar as well as the Linnæus University, Kalmar RC Triathlon and the Swedish Triathlon Federation.

LEGAL ASPECTS

There are no laws, customs or regulations in Kalmar or Sweden that would limit, restrict or interfere with the organization of the event. Similar entry and treatment will be accorded to individuals from all countries entitled to enter the event.

The Swedish Sports Confederation, which is responsible for the doping controls in Sweden, is certified according to the WADA standard as well as ISO 9001:2008. The certification includes the controls as well as the regulations and the anti-doping organization.

The organizing committee will be chaired by the Swedish University Sports Federation and consist of members from the Regional Council in Kalmar County, Linnæus University, Kalmar RC Triathlon and the Swedish Triathlon Federation.

IMMIGRATION AND CUSTOMS PROCEDURES

Applications for entry visas are processed by a Swedish mission abroad (embassy or consulate general) and will be granted in accordance with the Schengen rules and according to Swedish legislation. Entry visas free of charged can, unfortunately not be ensured.

No vaccination measures are required to enter Sweden. The Organizing Committee can guarantee that custom formalities will be facilitated for the event.



FINANCE

The World University Triathlon Championship will be financed by participation fees, through public funding and sponsors. The overall operational budget for the organization of the Championship is approximately 200 000 Euro.

The participation fee for athletes and officials will be 70 Euro per day and person

BUDGET					
	INCOME			EXPENSES	
Activity	Public funds	Private funds	Participation fee	Organisation of the World University Championship	
National resources	30 000 €			Infrastructure budget (if necessary)	Operational budget
Regional resources	30 000 €				
Local resources	98 500 €				
AMOUNT IN EUR	158 500 €	10 000 €	31 500 €	-	200 000 €
TOTAL IN EUR	200 000 €			200 000 €	

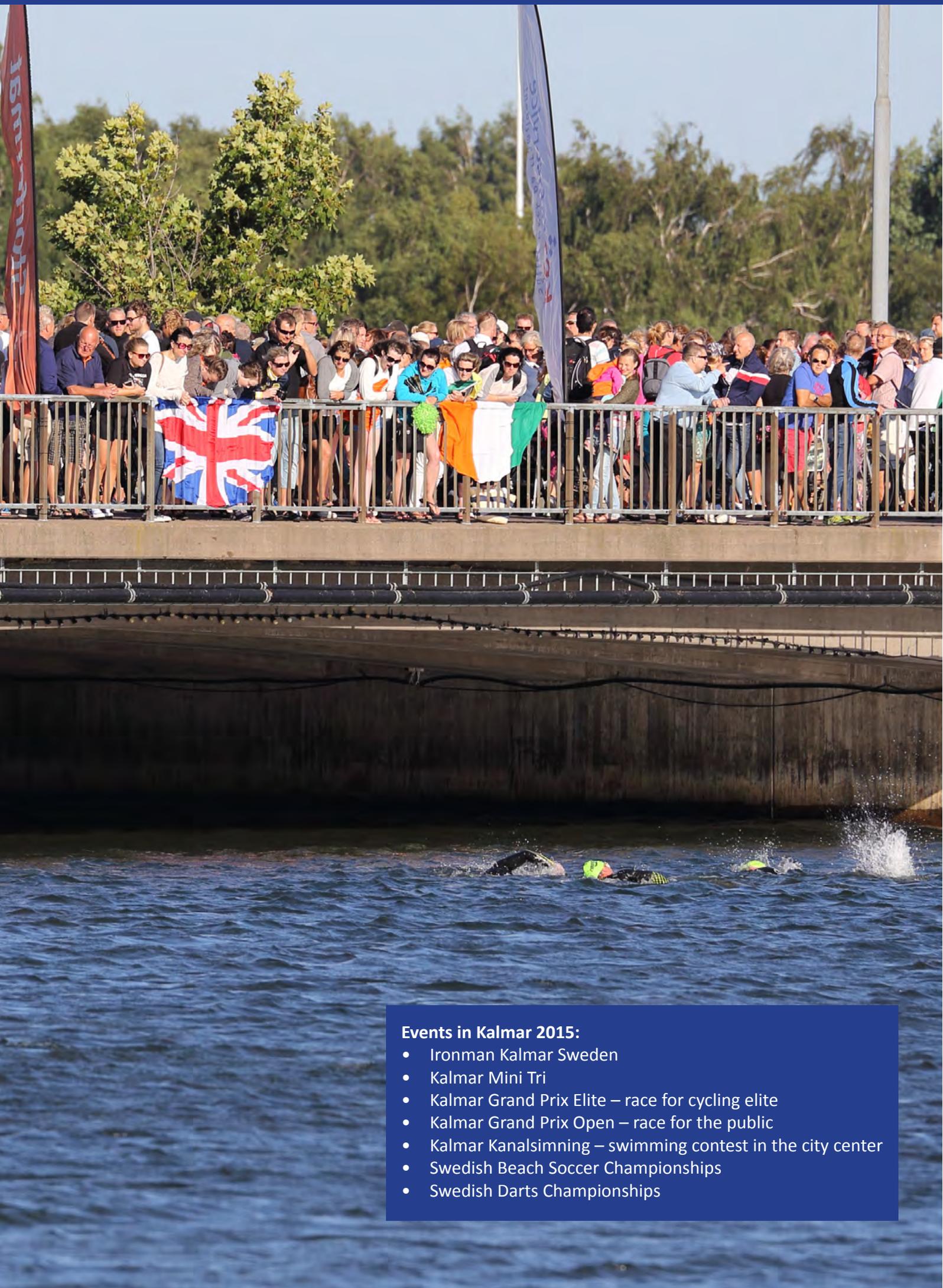
SPORTS ORGANIZATION AND EXPERIENCE

Kalmar has an extensive experience in organizing sporting events as well as cultural and social events. In 2013, Kalmar was one of the host cities, when Sweden hosted the UEFA Women's EURO. In the UEFA evaluation, the respondents ranked Kalmar number one amongst the host cities in terms of hospitality.

Since 1994, Kalmar has organized an annual triathlon event and since 2012 the event has been a part of the series of qualifying Ironman events. In 2015, a great amount of 2 700 athletes from 49 countries participated in the race, which has become a favorite among both national and international athletes. According to recent evaluations made, the overall satisfaction amongst the athletes is higher than in any other Ironman location in Europe. One example is the athletes' appreciation of the intimate and friendly atmosphere and the fact that all venues are within walking distance. The event attracts a large number of spectators. Approximately 50 000 people follow the race on location.

In addition to the Ironman, Kalmar is also arranging a short distance race, Kalmar Mini Tri (520 m swim, 18 km bike and 4.2 km run) and a triathlon event for children, Tri4Fun. There are approximately 20 sporting events in Kalmar every year.

The Organizing Committee, in collaboration with Kalmar RC Triathlon and the Swedish Triathlon Federation, will provide a sufficient number of experienced officials, international referees and judges in accordance with the ISF technical rules. The Organizing Committee guarantees top-quality sports equipment, a lot of the equipment already exists as of the annual events.



Events in Kalmar 2015:

- Ironman Kalmar Sweden
- Kalmar Mini Tri
- Kalmar Grand Prix Elite – race for cycling elite
- Kalmar Grand Prix Open – race for the public
- Kalmar Kanalsimning – swimming contest in the city center
- Swedish Beach Soccer Championships
- Swedish Darts Championships

SPORTS FACILITIES AND COURSE

Kalmar offers a city-integrated course which is flat and technical. It will include a two lap 1500m swim in the canal, an eight lap 40km bike course and a four lap 10km running course. The race will be stretching throughout the historical town of Kalmar, offering plenty of challenges for the athletes and a great way for the spectators to have a closer encounter experience to triathlon. The course will be completely closed for traffic and Kalmar offer great surface all around the course. Please find an example of a possible course attached.

Kalmar RC Triathlon has been arranging the Swedish Championship in long distance in Kalmar since 1994, which has led to well organized opportunities for the athletes in the city regarding training facilities.

The following arenas will be used during the Championship.

Vågbrytarbadet (Pier Bridge) ①

An outdoor swimming arena for training. Located nearby the race start.

Elevatorkajen (Elevator Dock) ②

Starting point for the Ironman event Kalmar, Sweden. Also a possible starting point for the World University Triathlon Championship.

Transition Area ③

Transition area during Ironman Kalmar Sweden and an alternative during the World University Triathlon Championship.

Water Park with full gym equipment, indoor swimming, cycling and running. Free of charge. ④



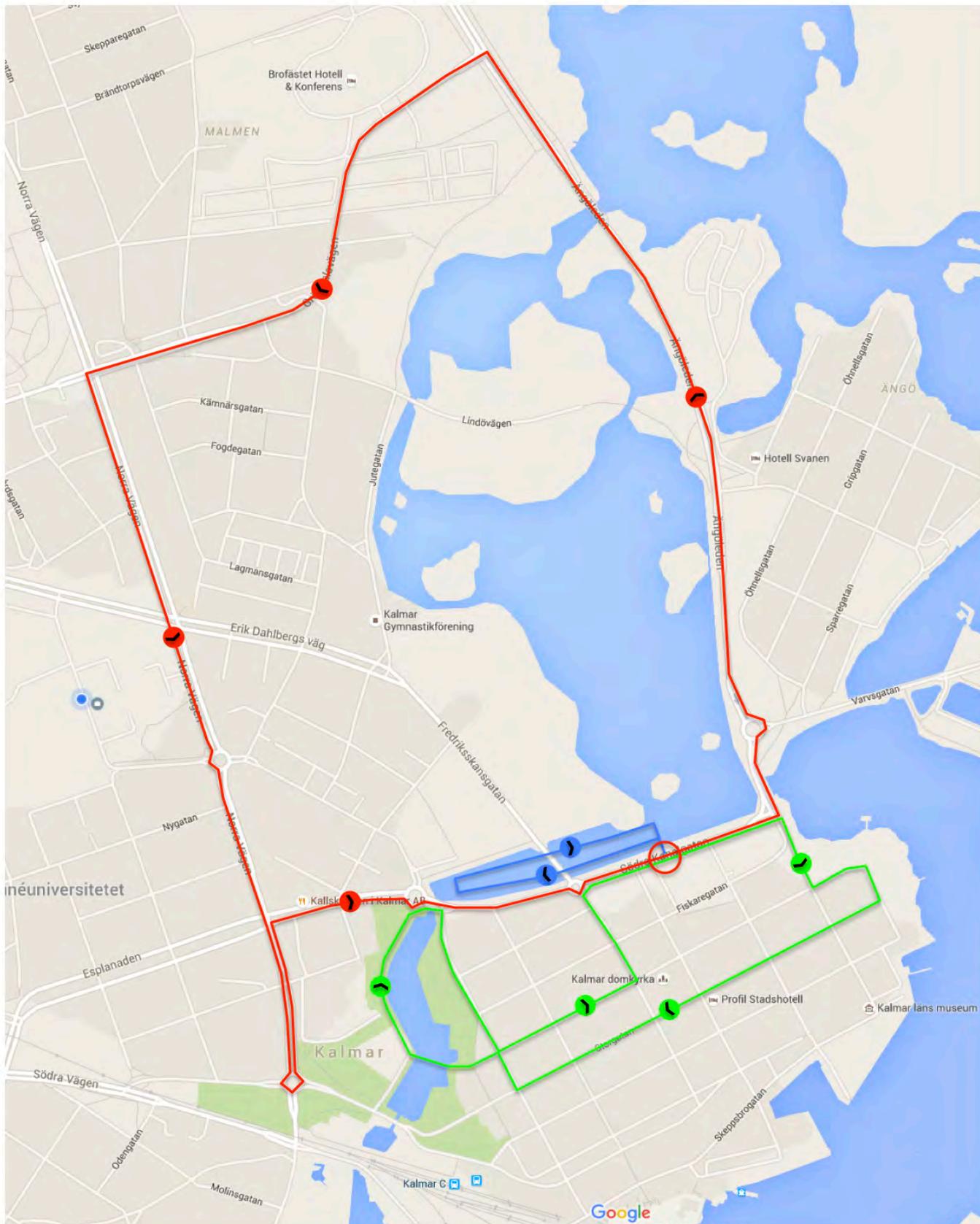
PROPOSAL OF COURSE

Red ring: Transition area/start/finish

Blue line: swim course

Red line: bike course

Green line: run course



ACCOMMODATION AND DINING

The following hotels will be used for athletes and officials.

Svanen Hotell & Vandrarhem 5

Athletes and officials

Accommodation in double rooms. Cap: 60 rooms.

Calmar Stadshotell 6

Athletes and officials

Accommodation in double rooms: Cap: 126 rooms.

Best Western Kalmarsund Hotell 7

FISU officials, referees and judges

Accommodation in single and double rooms: Cap: 106 rooms.

Breakfast, lunch and dinner will be served at each hotel. All hotels are within a ten minute walk from each other and are located ten minutes from the starting area for the race.

TRANSPORTATION

Kalmar is located close to Denmark and therefore a direct link to Europe and the world. The distance to Copenhagen International Airport is 320km, 3.5 hours by train. Malmö Airport is an international airport, which offers flights to 40 different destinations. The distance between Kalmar and Malmö Airport is 300 km. Kalmar Airport 11 is just a ten minute drive from the city center and there are several daily flights to and from Stockholm, where connections to international flight routes are available.

The public transportation system in Kalmar is comprehensive. The bus- and train station is located at a maximum of 500 m from the hotels. There are several daily train connections to Stockholm, Gothenburg and Malmö/Copenhagen. The train to Copenhagen stops at Copenhagen International Airport.

The members of CISCA will be provided with cars according to the FISU Minimum Requirements.

Central station in Kalmar 8

The opening and closing ceremony will be held at Kalmar Castle. 9

The official hospital of the Championship is Kalmar County Hospital. 10



MEDICAL SERVICES AND DOPING CONTROL

Medical care and doping controls will be according to the FISU Medical Regulations and FISU Minimum Requirements. Throughout the competition there will be several medical and aid stations at the race courses. Medical services will be provided by Kalmar County Hospital. The hospital is located two kilometres from the city center and five minutes by car.

The doping controls following the FISU Regulations and WADA Code will be managed by the Swedish Sports Confederation and the laboratory used will be at Karolinska University Hospital in Huddinge, Sweden. A minimum of four tests will be analyzed.

SECURITY

There will be a risk analysis made in cooperation with the local police authorities. Each hotel has its own security setup and if needed that will be enhanced.

The security during the race is collaboration between the local police and Kalmar RC Triathlon. The Championship will guarantee car free roads during the running and cycling race. Entrances will be controlled.

PROMOTION

The Kalmar region is a popular tourist destination with a great amount of visitors every year. The city's sporting events attract locals and visitors alike. There is a strong commitment among the inhabitants of the region and a willingness to participate in different ways.

The atmosphere in Kalmar during the Ironman is magical. The participants are prepared, focused and eager for medals. The spectators are happy, cheerful and enthusiastic. The volunteers are motivated, service minded and super heroes. The 14th FISU World University Triathlon Championship in August 2018 in Kalmar will have the same atmosphere.

The Organizing Committee will use networks and partners of Linnæus University to promote the event to both students in Kalmar and international students. The Swedish University Sports Federation will promote the event to students all over Sweden using promotional programs.





Promotional channels

- Social media (facebook, twitter, instagram)
- Websites (kalmar.com, kalmar.se, lnu.se etc.)
- Advertising (e.g. giant screens, newspapers, buses, posters, radio)
- Three editions a year of Kalmarmagasinet (brochure on Kalmar)
- News letters
- Continuous press releases

MEDIA, PRESS, RADIO AND TELEVISION

Kalmar has a strong collaboration with local and national media and the ambition is to have live broadcast. Discussions are already being held. There will be sufficient space for photo- and film coverage. The hotels offer wireless internet connection that can be used free of charge.

The press- and information center will be located at Calmar Stadshotell, in an environment which will help media to do their best possible work.

IT AND COMMUNICATION

The FISU IT Minimum Requirements will be guaranteed to the local and foreign journalist as well as to the television companies.

The FISU accreditation system will be used for registrations and accreditation.

CULTURAL PROGRAM

Kalmar is a beautiful coastal city surrounded by water and well visited especially during the summer. The city was voted the Summer City of the Year in Sweden, 2015 by the readers of the Swedish travel site Reseguiden.se.

During the peak season, from June to August the visitors can enjoy almost 40 different events and activities in the city. For example Kalmar City Festival with more than a hundred bands and artists and different activities for the entire family. The events all together attract more than 150 000 visitors every year.

Connection to the university

In 2014 Linnæus University developed the Summer Academy, which is an opportunity for foreign students to study in Kalmar during the summer term. During the academic period, from June to August, the students will develop their social life by attending different and various activities to explore and enjoy the city and its surroundings.



Activities and training opportunities

Kalmar offers the opportunities of a big city, while retaining the convenience and charm of a small town. You will find sandy beaches, parks, woods, meadows, cobblestoned streets, shops, museums, cafés and galleries, all a walk or bicycle ride away. Not to mention the Kalmar Castle with towers and pinnacles.

Kalmar is a very active summer city with many running and walking trails and easy access to gyms. For example Actic, Wellness Studio and Malkars are all situated in Kalmar.

Proposals for the cultural program

An interesting and detailed cultural program for the 14th FISU World University Triathlon Championship 2018 will be accomplished.

- Exhibitions and guided tours at Kalmar Castle.
- Guided boat tour with Kalmar Flundran around Kalmar.
- Beach tour – visit a vast number of beaches in Kalmar.
- Visit Kalmar Art Museum, which offers temporary art history exhibitions and contemporary art.
- Visit Kalmar County Museum, which shows the Royal Ship Kronan and the artist Jenny Nyström best known as the creator of the modern Swedish Father Christmas.
- Experience Kalmar Cathedral, one of the few unaltered buildings from Sweden's period as a great power and offers guided tours in English.



PUBLIC OPINION AND LEGACY

Kalmar has an extensive experience in organizing sporting events and the inhabitants are very engaged, both as spectators and as volunteers. There is a strong tradition of collaboration between the City of Kalmar, Linnæus University and other organizations in the region.

One of the highest priorities of the Organizing Committee is to involve students and the ambition is that the 14th FISU World University Triathlon Championship 2018 will contribute to closer networks across borders between students, universities and sports. Furthermore, the Organizing Committee believes that the involvement of students and inhabitants in the Championship will increase public health and well being as well as inspire citizens to choose an active and healthy lifestyle.

The Championship has a focus on further developing the great interest in triathlon in Kalmar and strengthening the vision to become *Kalmar - The Triathlon City*.

Obviously Kalmar will be proud to have hosted an event like the World University Championship and definitely continually host sporting events to the liking of the local inhabitants.





Vision

In 2018, the new city-integrated university facilities in Kalmar will be completed. It would be an honor for Kalmar to organize the 14th World University Triathlon Championships in partnership with Linnæus University, the City of Kalmar, several sports associations and the dedicated supporters in Kalmar in August 2018.

The aim of the Organizing Committee is to organize the best World University Triathlon Championship ever, both in terms of quality and quantity, attributable to the great support from the region.



REGERINGSKANSLIET

October 2015

**Ministry of Health and Social Affairs
Sweden**

Minister for Health Care, Public Health and Sport

Swedish University Sports Federation
Box 2052
750 02 Uppsala

Support of the World University Triathlon Championship 2018

This is to confirm that I fully support the candidature of the Swedish University Sports Federation to organise the World University Triathlon Championship 2018 in Kalmar, Sweden.

Visas for all participants at the championship will be granted promptly in accordance with Schengen rules and according to Swedish legislation.

The organisers will endeavour to provide such security arrangements that ensure effective functioning of the competitions in an atmosphere of security and tranquillity. Furthermore, the Swedish Police Authority will provide necessary assistance, including police resources, to achieve this goal.

The Swedish Police Authority will work cooperatively with the International University Sports Federation and the respectively responsible organisation for the stadiums in the preparation of a Security Plan, based on a security assessment. The Security Plan will be the framework upon which all security related tasks directly affecting the competitions should be executed. If deemed necessary the entrances will be guarded by security guards.

The Swedish Police Authority has well developed strategies and tactical concepts for the prevention of disorder and friction during major sporting events. There is also a well-functioning cooperation within the EU in order to counteract disturbances at international sporting events.

Yours sincerely,

Gabriel Wikström



Uppsala, September 14th 2015

Letter of Support Swedish University Sports Federation

The Swedish University Sports Federation declares that we intend, in every aspect, to respect and adhere to the organization conditions set out in the General Terms of the FISU Regulations.

We guarantee that no political meetings or demonstrations will be held in the sports grounds used for the FISU World University Championship or in the living places of the competitors.

We also guarantee that we will not use the Championship for any purpose other than in the interests of University Sport.

Sincerely yours,

Sture Espwall
President
Swedish University Sports Federation

Postadress

Box 20 52
750 02 Uppsala

Besöksadress

S:t Olofsgatan 11 A
Uppsala

Telefon

010-476 54 90

Fax

018- 13 72 06

Organisationsnummer

817600-7147

Bankgironummer

124-9028

E-post

info@saif.se

Hemsida

studentidrott.se



Gothenburg 2015-09-07

The 14th World University Triathlon Championship 2018

The Swedish Triathlon Federation, member of the Swedish Sports Confederation and the International Triathlon Union, ITU, hereby confirm that we will provide technical support to the 14th World University Triathlon Championship organized by the Swedish University Sports Federation in Kalmar, Sweden in 2018.

Yours sincerely,



Ola Silvdahl
Secretary General
Swedish Triathlon Federation

Date

September 14, 2015

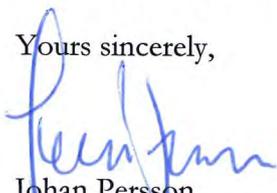
Support of the 14th World University Triathlon Championship in Kalmar, Sweden 2018

This is to confirm that we fully support the World University Triathlon Championship, to be organized in our city Kalmar 2018.

Kalmar is a modern city with broad scope, wherever you go you will feel the pulse of history. Kalmar was recently voted as the Swedish Summer City of the Year, and we offer a great amount of opportunities throughout the year. Kalmar has great experience in organizing sporting events, since 1994 Kalmar has annually organized a triathlon event and since 2012 the event has been a part of the series of qualifying Ironman events.

We are proud to be a part of the organization and we are looking forward to host this prestigious event in Kalmar.

Yours sincerely,



Johan Persson
Mayor of Kalmar





Kalmar/Växjö 2015-09-14

Support of the 14th World University Triathlon Championship in Kalmar, Sweden 2018

Linnaeus University fully support the World University Triathlon Championship to be organized in Kalmar 2018.

Linnaeus University is a modern, international university in Småland, located in Kalmar and Växjö. Our vision is to be a creative and international knowledge environment promoting curiosity, creativity, companionship and utility. Linnaeus University does not only strive to contribute internationally, but also plays a very important role in regional development.

We are proud to support the 14th World University Triathlon Championship and are looking forward to this prestigious event taking place in Kalmar.

Best regards,

A handwritten signature in black ink that reads "Stephen Hwang".

Stephen Hwang
Rector



Uppsala, September 14th 2015

Protection of emblems

The Swedish University Sports Federation declares that we intend, in every aspect, to protect the emblem of FISU and the official emblem of the World University Triathlon Championship 2018 to the profit of FISU.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Sture Espwall".

Sture Espwall
President
Swedish University Sports Federation

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Uppsala, September 14th 2015

Exclusive rights guarantee

The Swedish University Sports Federation guarantees to ensure the exclusive rights of FISU for the international broadcasting of the Championship by television, movie or other audio-visual and photographic means.

Sincerely yours,

Sture Espwall
President
Swedish University Sports Federation

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Uppsala, September 14th 2015

Financial guarantee

The Swedish University Sports Federation guarantees that we will pay to FISU the organization fees and the other financial obligations stipulated in the FISU Regulations.

Sincerely yours,

Sture Espwall
President
Swedish University Sports Federation

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