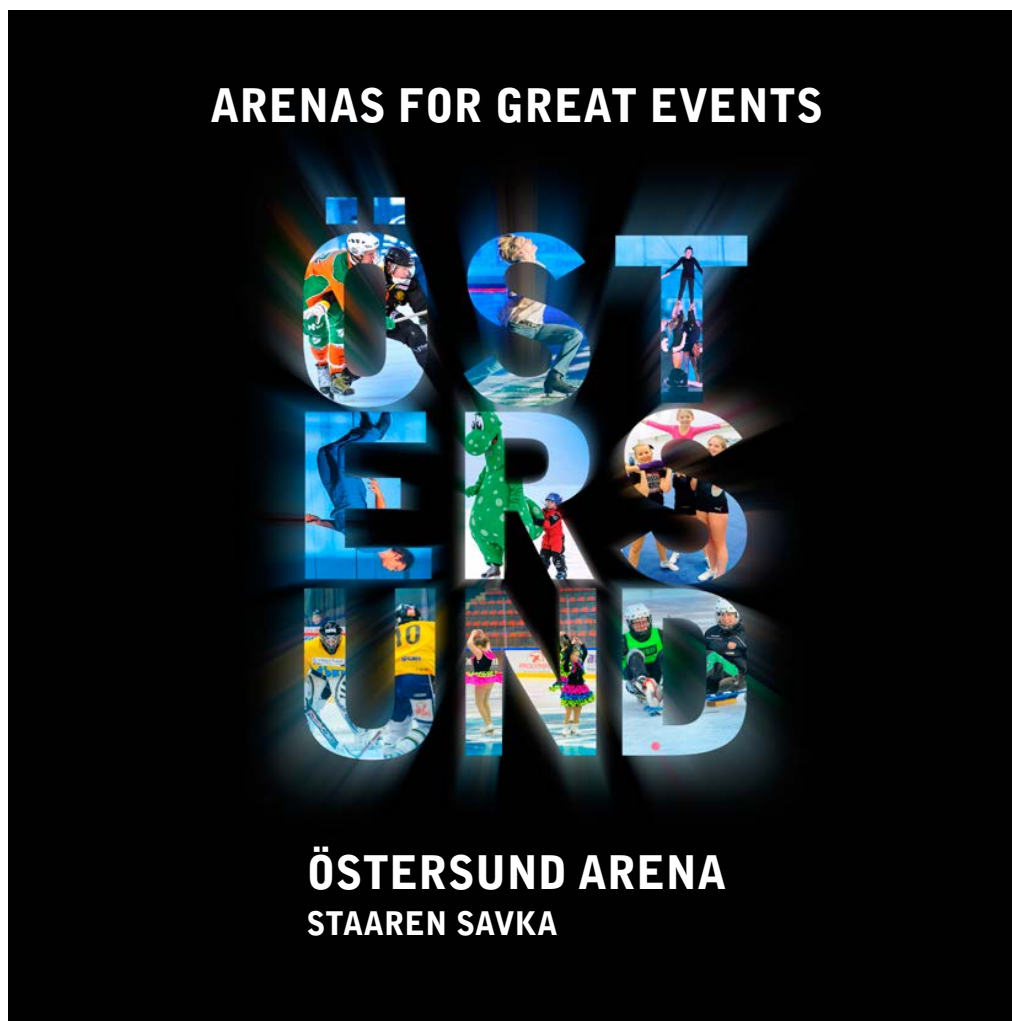
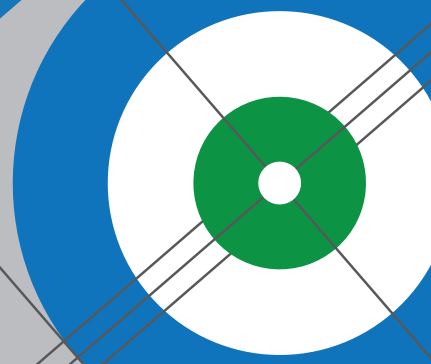


NOTICE OF INTEREST/BIDDING FOR FUTURE INTERNATIONAL CURLING CHAMPIONSHIPS



Östersund Curling Club, supported by the Swedish Curling Association and Östersund Municipality, hereby shows interest in hosting following international Curling Championships:

- **2017, Le Gruyere European Championships A- and B-group (November)**
- **2020, World Mixed Double Curling Championships and World Senior Curling Championships (April/May)**
- **2022, World Men's Curling Championships (April)**



AFTER THREE SUCCESS- FUL WJCC's

After hosting three successful World Junior Curling Championships (1998, 2008 and 2012), Östersund Curling Club (ÖCK) has decided to apply for hosting even more international competitions. Since December 2013 a state-of-the-art arena with two ice tracks, an outdoor bandy field and a gymnastics hall, is available for larger events.



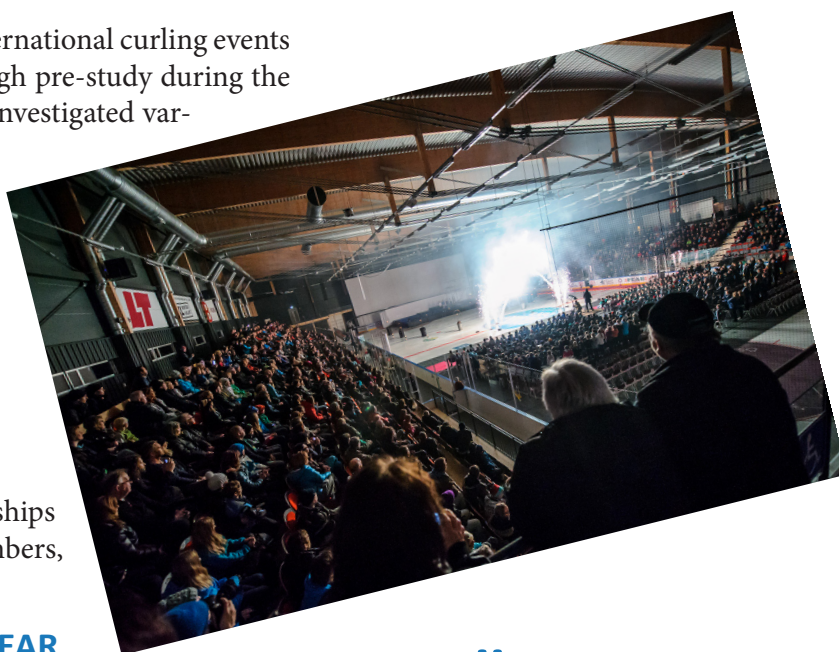
To examine the possibility of hosting international curling events in Östersund, ÖCK conducted a thorough pre-study during the autumn of 2014. The eight-page report investigated various conditions, such as:

- the stadium's suitability
- the opportunities for transportation and lodging
- the support from the municipality
- the support from the Swedish Curling Association
- the anchoring of the commercial business network and tourism industry.

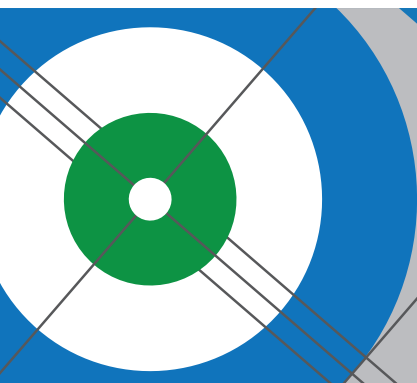
The desire to set up future championships was also investigated among ÖCK's members, other curlers and additional volunteers.

THE RESULT OF THE STUDY IS CLEAR

Östersund is prepared for other larger curling championships. In order to reach the ultimate goal, a World Championship of Curling, ÖCK has put together a long-term plan and strategy on how to organize championships and provide the best possible experience for



ÖSTERSUND IS READY!



players, coaches and spectators. ÖCK has had a very satisfying communication with the World Curling Federation and the Swedish Curling Association in the process of coming up with a strategy that appeals to all parties.

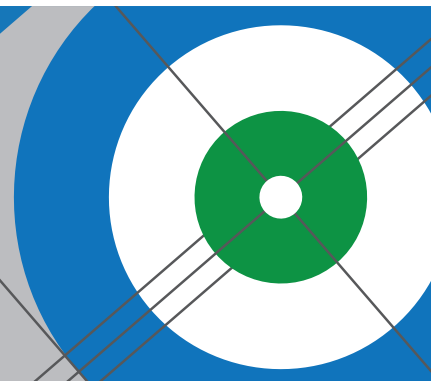
Östersund is called “Vinterstaden” (The Winter City) due to its endless possibilities of winter activities. It is also a city of hosting, for example Östersund annually organizes Biathlon World Cup races, and will in 2019 host the World Championships in Biathlon. Only an hour away the Alpine World Ski Championship 2019 will be held in Åre, where several international alpine competitions take place every year. Since the opening, Östersund Arena have arranged internationals in Ice Hockey, several local events and recently

Sweden’s biggest televised music competition – the qualification for the Eurovision Song Contest. Östersund Municipality have a distinct event strategy and are very keen to use the new stadium for many large and exciting events. Östersund is ready!



OUR CONCEPT IS 15 MINUTES!

Everything is close to Östersund. In 15 minutes you can go from Åre/Östersund Airport, Östersund Arena, Östersund Ski Stadium, the soccer stadium Jämtkraft Arena, Sports Hall, City Square, Central Station and both alpine slopes Gustavsbergsbacken and Ladängen. Everything is within 15 minutes reach!



THE FOLLOWING APPLY FOR ALL EVENTS HOSTED BY ÖCK:

- HQ hotel of the highest quality
- Central accommodation in good hotels
- Well adapted transport facilities
- Games at Östersund Arena's two ice tracks, next to each other: One arena - One focal point for all curlers
- Arena construction and ice quality at the highest level
- World class hosting

With a new strategy in place and the municipality of Östersund on board, ÖCK are also interested in discussing further, smaller events, in consultation with the World Curling Federation. Smaller championships in early autumn and late spring fits perfectly into ÖCK's and Östersund Municipality's event strategy. For example the Swedish Curling Association celebrates it's 100th anniversary in 2016, and it would be nice to crown the year with an international championship - although that is in a very near future.

To find the right events, ÖCK has taken note of the bidding guidelines available. Since ÖCK is well structured with a lot of experience, and supported by a positive municipality, we feel confident that we can organize great championships beyond the expectations.

As the next step in this notice of interest, we would like to welcome you to Östersund as soon as possible to further present our concept. We would also like to introduce our key partners and negotiate the details of the respective championships based on your bidding guidelines.

February 28, 2015

Flemming Patz
Chairman of Östersunds Curlingklubb
Contact: competition@ostersundcurling.se



Östersunds Curlingklubb



To learn more about Östersund, please visit:

<http://visitostersund.se/home/>

