

# European Athletics U23 Championships Gävle 2019

Post-event report

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## EUROPEAN ATHLETICS COUNCIL STRUCTURE

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Sonja Spindelhofer (AUT)

Erich Teigamägi (EST)

IAAF President (ex officio member)

Sebastian Coe (GBR)

Athletes' Committee Chair

Periklis Iakovakis (GRE) (ex officio member)

European Athletics Honorary Life Presidents

Carl-Olaf Homén (FIN)

Hansjörg Wirz (SUI)

### European Athletics Delegates

European Athletics Delegate  
Technical Delegates

Doping Control  
Jury of Appeal

Race Walking Judges  
Ian Richards (GBR)

International Technical Officials

IAAF Road Race Measurer  
International Starter  
International Photo finish Judge  
Event Presentation Consultant

Frank Hensel (GER)  
José Luis De Carlos (ESP)  
Krisztina Horváth (HUN)  
Delegate David Herbert (GBR)  
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Shaun Gallagher (IRL)  
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Didier Foulon (BEL)  
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Maurice Winterman (NED)  
Allan Bell (GBR)  
Ville Aho (FIN)  
Luke Campbell (GBR)

# 1. Introduction

On behalf of the Local Organising Committee we hereby present the Final Report of the European U23 Championships Gävle 2019.

ECH U23 was a significant event for the city Gävle. An event in this dignity has never been arranged in this part of Sweden before. That brought both challenges and opportunities for the Local Organisation Committee and the city of Gävle.

We would like to thank European Athletics Council for the trust they've given us.

It was a great honour and pleasure for the LOC represented by the three organisers, Swedish Athletes, local athletes club Gefle IF Friidrott and Municipality of Gävle to organise the Championships.

The LOC would like to give thanks to all our Partners and supporters. And specially all the volunteers and officials traveling from all Sweden to participate during these days in the summer of 2019.

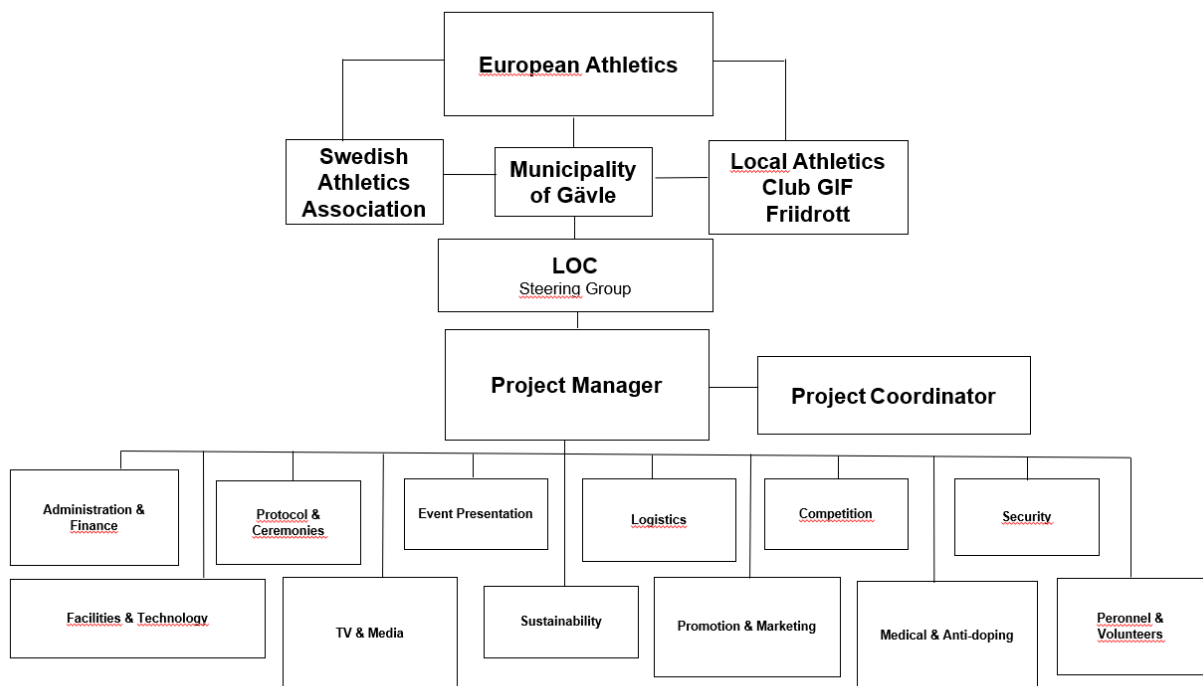
The LOC like to consider the U23 Championships in Gävle as memorable event and hope that all our guests, competitors and fans watching or visited the competition will remember it as such.

From the very start the project focused on the expression of "Athletes first". To achieve the best possible way for athletes to compete in equal circumstances possible. The same message that the City of Gävle believe, that every individual deserves the same platform and equal opportunities in the community. With that in mind, we think we managed to deliver that. The environment within the U23 Championships delivered good results.

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## 2. Organisation

Organisational LOC structure:



## Local Organising Committee

President Karin Grute Movin

Vice president Johan Öholm

Members  
Frida Wikegård  
Rebecca Fältström  
Magnus Malmsborg  
Ann-Sofie Lundblad  
Jenny Eriksson  
Hannes Gidlöf  
Eva Jackson  
Håkan Jönsson

Project Manager	Andreas Segemark
Project Coordinator	Frida Wikegård
Facilities – Technology	Rebecca Fältström (Arena Manager), Jonas Mattsson
Protocol – Ceremonies	Sofia Edelbrock
TV - Media	Marie Barrling
Administration - Finance	Tina Hellman
Promotion - Marketing	Annelie Hydén
Medical - Anti Doping	Ulrica Svensson
Logistics	
- Accreditation	Maria Helgesson, Frida Wikegård
- Accommodation	Anette Malmberg, Anna Lindfors, Clara Börman Nordin
- Transportation	Lovisa Lindberg
Competition	Leif-Göran Mosell
Event Presentation	Janne Åkerblom
Security	Mats Ivarsson
Sustainability	Sofie Ullström
Personnel – Volunteers	Frida Wikegård, Niklas Berg

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## Competition Organisation

Competition Director  
Meeting Manager  
Technical Manager  
Call Room Referee  
Track Events Referee  
Start Referee  
Starters

Start Coordinator  
Technical Information Centre Manager  
Secretary of Jury of Appeal  
Competition Secretary  
Marshall

Leif-Göran Mosell  
Hannes Gidlöf  
Hans Thysell  
Suzanne Elms  
Antonio Perez Cristobal  
Frank Neuer  
Allan Bell  
Espen Jahren  
Andres Piibeletth  
Jörgen Kvist  
Kristian Lampo  
Marianne Maele Schmidt  
Pär Holm  
Janne Cedergren  
John-Erik Eriksson

## 2.1 General Planning & Activities

The master plan was based on the Organisers contract deadlines connected to European Athletics documents signed on May 2017. The supervisor was the Project Manager of the LOC reporting to the steering group.

### Functional plans

Functional plans were prepared for each section of the LOC and long and short term deadlines were set up. The status of fulfilling was controlled by the LOC operational management on regular meetings. The deadlines were part of regular meeting minutes and actions.

### Operational plans & day-to-day schedule LOC Managers meetings

Operational plans were presented monthly meetings by each Manager.

In February 2019 meeting was twice a month.

After and the beginning of March 2019 the meetings was taking place once a week.

By June the LOC Managers Meeting was involving several more members.

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### Study trips

There were study trips organized to the previous U23 ECH in Bydgoszcz, 12-15 July 2017.

IAAF World U20 Championships Tampere 2018, Finland 10-12 July 2018

Swedish indoor Championships in Norrköping, 16 February 2019.

### Transfer of knowledge before, during the Championships

The LOC team Managers and co-workers were not experienced in organising international athletic events. This put the team into a lot of research and contacting people with experience. Transfers of knowledge was always shared within the groups.

Some team members were joining rather late and some was leaving during the project. That was both positive and negative. New ones gave a new energy and different points of view.

During the Event LOC had daily internal meetings at which all the necessary issues were discussed.

There were also daily meetings with EA, these started the Sunday before the competition week. The meetings were conducted if any issues emerged.

After the Event the LOC Managers did some evaluation both in web formula and workshop. Dealing with both the work through the project and the event.

LOC was also able to get the knowledge from the EA from all the guides and documents included in the Arena System and directly from EA staff.

### Co-operation with European Athletics Office, Delegates, Technical

Partners, Host broadcaster and authorities

The cooperation with all the above parties can be assessed as good. The communication took place via e-mail and online meetings. Due to the accumulation of work there were some delays in answering on both sides. In some aspects we could expect more flexibility and less planning. In our opinion delivering so many detailed plans were time consuming, and in some cases not very useful. However, in the end we were able to talk through all the inconsistent issues and agree in all the areas. The Project Leader and EA Office were very supporting and helpful. During the event, the European Athletics and the LOC worked together. Mobiles phones and emails made the communication easier between the LOC and European Athletics. But several planned meetings and follow up on actions as well.

### Crisis Management

The LOC had prepared action plans to handle different crises for both internal external communication in case of need, like emergencies, threats and terror.

There was not any big crisis to be managed during the event. Smaller ones were managed immediately by the managers of individual areas.

### The Environment /Sustainability

LOC had planned several sustainability actions. A sustainability manager was designated for the job and engaged during the whole project. The responsibilities were divided among the departments. LOC achieved a diploma for a sustainable event.

Sustainability - three focus areas:

1. Transportation – To reduce the environmental impact as much as possible all spectators, athletes and supporters were encouraging to use public transportations, borrow a bike for free or walk. All dedicated cars were fossil free and electric and hybrid cars.
2. Recycling - Close collaboration with several local companies and the local recycling company Gästrike Återvinnare was established in an early stage to keep clean venue and surroundings for the event. Plans for taking care of waste and cleaning up was a main priority. Fractions for all waste and a dedicated team working with the different fraction areas made it all possible to achieve a clean venue during the competition days. This however made our sustainability work visible for both spectators, teams and all personnel at the stadium. All sustainable work was carefully communicated to all parties both before, during and after the event.
3. Water and food – Water is essential for the event and since Sweden has one of the world's cleanest water with high quality the LOC encourage all spectators, teams and partners to drink tap water and refill their own bottles that was given to them upon their arrival. No bottled water was available to purchase on site, instead LOC provided for many water access points for everyone to refill their own bottles. The LOC put a lot of effort into serving local produced food with vegetarian alternatives. Both at the stadium, for VIP and spectators. All transportation was done fossil free.

## 2.2 Administration

### Finances & Budget

The budget was not overall balanced. It was changing during the project both on the expenses and income. The balance according to the bidding budget and real cost was not an easy task. The budget process had been done and compared with references that wasn't comparable for make championships in this dignity in the local area. The most challenging subjects was accommodation, transportation, TV/ broadcast, technology and all work made at the stadium.

Many upcoming changes were made to close to the event according to requirements and expectations. Another was the lack of cash sponsors.

The event was financed from the following resources:

- European Athletics Organisational Grant
- European Athletics subvention to athlete's accommodation
- City of Gävle support
- National partners support (VIK)
- Ticket sales
- Local and national sponsors

### Personnel & volunteers

#### Personnel

From the beginning there were 1,5 persons working full time – Project Manager and the Event Coordinator. The LOC Managers (approximately 15 persons from the three parts in the organisation) was involved early but not on full time. The team was extending their dedicated time further on in the project. The team was growing with each month. Some of the areas were supported by external companies. There were 292 Referees and Competition Officials and 458 volunteers working during the event dates.

#### Volunteers

Recruitment of the volunteers started in autumn of 2018. An online form was presented on the Event's website. The volunteers Managers held several meetings and followed a recruitment plan. But was also a task for every LOC Manager to work onto have members of their own team. During the winter a group of two event programme -students was leading this work as a special project. They did a tremendous job.

For those over 16 but below 18 years old willing to become a volunteer a special parental consent was necessary.

There was a special Facebook group created where each of the volunteers could get in touch easily with other volunteers or managers.

All volunteers were divided in the functional groups and trained by their managers in every areas of activities. In total there were 458 volunteers recruited. The City of Gävle also was able to help the project to offer students a summer job for two weeks during the event. Most of them were extremely engaged, active and willing to help. Each of the volunteers was acting in the designated area however in case of the emergency they were willing to help at other departments.

The volunteers received following equipment: 1 T-shirt, 1 cap, 1 hoodie, 1 rain poncho and 1 water bottle. They also received meals (mostly at the stadium but depending on the place of their working position) according to the time of their work as well as insurance for the whole time of their activities. The volunteers were welcome to join the Closing Party on Sunday 14 July at the Gavlehov Stadium Arena. Each of them received a Diplomas describing their participation and a thank you from the LOC president.

The LOC also used SISU Idrottsutbildarna (a Swedish national sport education organisation) for knowledge, education and support for personnel and volunteers.

#### **Legal matters**

There were not any specific law issues to be managed. Each aspect was governed according to Swedish and EU laws.

#### **Insurances**

All insurances were contracted according to request of the Organising Contract.

A contract with Svenska Kommun Försäkring AB was made in a good period before the event. Based on following aspects:

Casualty, Legal expenses insurance, crime, Accident and Health, Marine.

Covering athletes, Team Leaders, Volunteers, officials, spectators and all other people working within the event and facilities, technology etc.

## 3. Competition

### General Organisation

General organization was formed by the local athletics club Gefle IF Friidrott. To manage the work many officials and volunteers was recruited from other parts of Sweden to complete the local organisation and to get more experience in the competition organisation. At the end of the project the Swedish Athletes Association also contributed with knowledge and some operational work.

The work was made in accordance with the Competition Rules and appropriate regulations, related to the U23 ECH.

### Overall strategy

To deliver a good quality competition as possible within restricted means and resources. Since the LOC was aiming for the expression of "Athletes first" focus was to create a good environment for every individual athlete and team.

### Recruitment & Training of volunteers

Within the competition management several meetings and training was held. The work started in the end of 2018 and was more intense during the winter and spring of 2019. many of the meeting was starting in bigger groups and divided into smaller ones within the disciplines. The LOC also used SISU Idrottsutbildarna (national sport education organisation) for knowledge, education and support regarding this as well. It was important to deliver the same standard and information to all groups working at the Championships.

### Transition from planning to operational phase

Transition from planning to operational phase was not a very smooth process. Several plans were changed during the process. One problem was to gather the Competition organisation and transform it to operational work. It became some loss of time. The Competition within LOC had some problems communicate with the European Athletes during some period and to find a way to report, discuss and deliver information regarding the process.

In the end of the project the communication was improved. The way of using recurring online meetings got more dynamic work, better communication and less misunderstanding. With that in mind it would have been better to have planned more frequent meetings like that earlier in the project.

### Timetable

The construction of the timetable was a long process.

The final timetable was available on the event website 6 March, which was rather late and a bit close to the Preliminary Entries. The difficulties LOC experienced was gathering all input and information from Competition Management, Event Presentation, TV and Technical management with every different aspect and to present and to communicate this to the European Athletes, Minor changes were made after final confirmations.

### Team Leaders site visit

There was one official Team Leaders' site visit in Gävle 3-4 OCTOBER 2018. Team leader site visit agenda as following;

#### Wednesday 3 October 2018

Arrival at the international airport Arlanda

19:00-22:00 Get-together at Hotel Restaurant

#### Thursday 4 October 2018

09:00-12:00 Team Hotels inspection

12:00-13:00 Lunch (Gavlehov Stadium Park)

13:00-14:30 Venue and guided tour at Gavlehov Stadium Park

- Training and warm-up venue for throwing events
- Competition Venue Gavlehov Stadium Park

14:45- 16:00 General Meeting (Gavlehov Stadium Park)

- Introduction
- Logistics
- Team Services
- Accreditation
- Accommodation
- Transport
- Protocol
- Opening Ceremony
- Victory Ceremonies
- Technical
- Competition
- Medical & Anti-Doping
- Questions & Answers

The Thursday also contained a quick visit at the Race Walk course and the place planned for the Closing Party (that location was changed afterwards). Following Member Federations was attending the Team Leader site visit in Gävle 3-4 October 2018:

- Czech Athletic Federation
- Austrian Athletics Federation
- Great Britain & Ireland (GBR)
- Germany Athletic Federation
- Norway Athletic Federation
- French Athletic Federation

Afterwards, the same PP presentation and information from the site visit circulated to all Member Federations by EA.

#### **Team Manual**

The Team Manual is a major and important work. The LOC started the process in October 2018 to form the basic information. That was a bit too early, many parts were not yet planned and enough prepared at that time. The Team Manual was a work suited for every manager and part of the LOC organisation. But since some part was not ready and still a work in progress, it became stressful in the end. The plans according to the EA deadline list also affected the work of the Team Manual since many parts go hand in hand. If not approved plans is made, the making of the Team Manual in some parts is affected.

The LOC delivered the first draft of the Team Manual 26 April and approved and published at the event web site 4 July. That was a short period of time before the event to communicate the team manual to the Teams. Working progress of the Team Manual is a major work in collaboration within the LOC and the EA. It occurred in a stage when both parts have much work in progress going on close to the event.

#### **Competition Venue**

At Gavlehov Stadium Arena Park, the track and field venue Gunder Hägg Stadium was refurbished and repainted which became a big face lift and a tremendous transformation. Many significant reconstructions were made during the construction work, two new shot put rings, new cage for long throwing events, new turf lawn and new javelin throwing course etc.

In January 2019 the competition venue achieved a temporary class IV certification which was replaced 13 June with an updated and approved certification class II according to the IAAF standard. In order to fulfil all requirements, there were many hours put to work and a great deal of costs for LOC-Gävle.

Major installations U23 Championships Gävle 2019:

- Refurbished track and field
- Measuring track and field marks at the surface
- New cage for long throwing events
- New turf lawn
- Two new shot-put rings
- Top of the Javelin Throwing course (outdoor warm-up and training area)
- New cage and net for long throwing events (warm-up and training area)
- Major work installing Fibre
- Temporary facilities (tents, toilets, victory ceremony podium, TV platforms, call room, Event Presentation, VIP and Media tribune, Jury room, Hawk eye room, mixed zone, stands) and much more. For example, installations of Electric power, complemental and new Implements, set up for entrances, temporary storage and much more.
- Surface and top covers over draining sections for the Javelin Throw Course to be used
- Repaint lines for Javelin throwing course
- Repaint temporary constructions
- Hundreds of meter fabrics to cover stands, constructions and podium where used
- Long-jump area, planks
- In accordance to increase the safety for spectators and visitors at the Arena area, LOC-Gävle opened up the area between the parking line and the arena area by thinning out the forest grove in between. This came to provide for better visibility over the arena stadium park and reduced any try to assault or mugging.

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**Training areas & warm-up area**

Training and warm up was located in the only two years old indoor venue Omegahallen next to the competition venue. Inside the venue a call room 1 was set up used for gathering the athletes and the first check-up. Volunteers further escorted them to the call room 2 located in the competition venue where the final preparations took place to get the athletes ready before the competitions.

The Warm up area has the following sites:

- 8 lanes of 60 +6 lanes of 110m for sprint events
- 6 lanes of 200m (+2 lanes 200 m for rehab)
- 2 High Jump sites
- 1 Pole Vault site
- 3 sites for Long/Triple Jump
- 2 Shot Put Circles
- 2 Combined Discus/Hammer Circles
- 1 Javelin site
- 1 Javelin site - outdoor
- 1 combined cage Discus/Hammer – (outdoor)

Schedules were made in order to have a good flow and a secure environment for the warm-up and training (both indoor and outdoor). The LOC had volunteers, medical team and a small information desk in Omegahallen. Close to this facility, the team areas were built up and some lounge areas for the teams. The warm-up area had a gym to use during official opening hours.

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#### **Out of stadium events**

##### Race Walk course

The Race walk course was in the city centre of Gävle where a 1 km loop was set up. The location was chosen since it was not possible to do the race at the competition venue or the surroundings near it.

This was a challenge since the planning was hard using a public street including all different elements that it brings like construction works and companies located in the area.

The area required many temporary facilities, logistic planning and technological challenges.

But the location did give a great opportunity to a nice view of Gävle city. Both for spectators on site and on TV.

#### **Technical Equipment & implements**

All implements used, both supplied by the LOC and personal ones, were IAAF certified and controlled. The list of implements provided by LOC was published in the Team Manual.

The whole equipment for the competition was bought and some borrowed by Nordic Sports who became Official Supplier of the Event.

Technical Implants

<b>MEN</b>			
<b>Catalogue No.</b>	<b>Company</b>	<b>Description</b>	<b>Certification No.</b>
<b>SHOT 7,26 KG</b>			
I-99-0083	NISHI Athletic Go	Steel, dia: 129mm	Silver
I-99-0087	NISHI Athletic Go	Steel, dia: 125.5mm	Silver
I-99-0022	Nordic Sport	Olympic Super, dia: 125mm	Red
I-99-0093	Nelco	Turned iron, dia: 128mm	Yellow
<b>DISCUS 2,00 KG</b>			
I-99-0098	Denfi Sport	Jurgen Schult Ultimate Spin, chrome rim, carbon gre	White/yellow centre
I-01-0246	Nelco	Super Spin Olympia, steel rim, plastic sides	Silver/black-Yellow/bl
I-99-0122	UCS	Orange Flyer Medium Moment, steel rim, fibreglass	Orange
I-02-0270	Denfi Sport	Skymaster, Chrome rim, mixed carbon/plastic plates	Red/White center
<b>HAMMER 7,26 KG</b>			
I-09-0442	NISHI Athletic Go	Steel and Tungsten dia: 110mm	Orange/Black
I-00-0203	Polanik	Competition, stainless steel, dia: 110mm	Silver
I-99-0079	NISHI Athletic Go	Steel and Tungsten, dia: 110mm	Orange
I-99-0008	Nordic Sport	Brass, dia: 110mm	Gold
<b>JAVELIN 800 G</b>			
I-03-0300	Nordic Sport	Airglider Carbon flex 4.5, carbon, red cord	White, red spiral
I-99-0189	Nordic Sport	Champion Carbon flex 4.8, carbon, lilac cord	White, lilac spiral
I-99-0104	Nemeth Javel-Inn	Club 85m, aluminium, violet cord	Violet/yellow/blue
I-99-0111	Nemeth Javel-Inn	Standard 80m, aluminium, violet cord	Violet

## WOMEN

Catalogue No.	Company	Description	Certification No.
<b>SHOT 4,00 KG</b>			
I-99-0084	NISHI Athletic Go	Steel, dia: 109mm	Silver
I-99-0094	Nelco	Turned iron, dia: 108mm	Red
I-99-0089	NISHI Athletic Go	Steel, dia: 103mm	Silver
I-12-0588	Polanik	Turned steel, Competition, dia: 95mm	Various
<b>DISCUS 1,00 KG</b>			
I-99-0099	Denfi Sport	Jurgen Schult Ultimate Spin, chrome rim, carbon gre	White/yellow centre
I-02-0256	NISHI Athletic Go	Super HM, steel rim, FRP sides	Purple/black/white
I-01-0244	Nelco	Odyssey, steel alloy rim, plastic sides	Silver/black - White
I-99-0005	Nordic Sport	Gold, brass rim, fibreglass sides	White/gold
<b>HAMMER 4,00 KG</b>			
I-10-0466	Polanik	Premium Black, Steel, dia: 95mm,	Black
I-00-0201	Polanik	Competition, Stainless steel, dia: 95mm	Silver
I-99-0147	Nelco	Olympic, brass, dia: 95mm	Gold
I-99-0080	NISHI Athletic Go	Steel and Ductile, dia: 95mm	Blue
<b>JAVELIN 600 G</b>			
I-10-0459	Nemeth Javel-Inn	Club 70m, aluminium, violet cord	Violet/yellow/blue
I-99-0108	Nemeth Javel-Inn	Standard 60m, aluminium, violet cord	Violet
I-99-0016	Nordic Sport	Diana Classic flex 7.7	Pink
I-10-0457	Nordic Sport	Olympia Carbon, carbon, green cord	White, green spiral

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**Poles**

Poles For athletes who wished to borrow poles, the LOC provided the following poles:

Length	Pounds	Flex
450	150	21.9
400	140	21
400	135	21.7
450	160	19.4
440	160	20.5
425	165	16.8
450	165	18.8
425	160	18.5
400	155	18

### Competition Management

The competition structure was as following:

#### LOC Competition Organisation

Competition Director	Leif-Göran Mosell
Meeting Manager	Hannes Gidlöf
Technical Manager	Hans Thysell
Event Presentation Manager	Janne Åkerblom
Call Room Referee	Suzanne Elms
Track Events Referee	Antonio Perez Cristobal
Start Referee	Frank Neuer
Starters	Allan Bell
	Espen Jahren
	Andres Piibeletth
	Jörgen Kvist
Start Coordinator	Kristian Lampo
Technical Information Centre Manager	Marianne Maele Schmidt
Secretary of Jury of Appeal	Pär Holm
Competition Secretary	Janne Cedergren
Marshall	John-Erik Eriksson

### Competition Officials

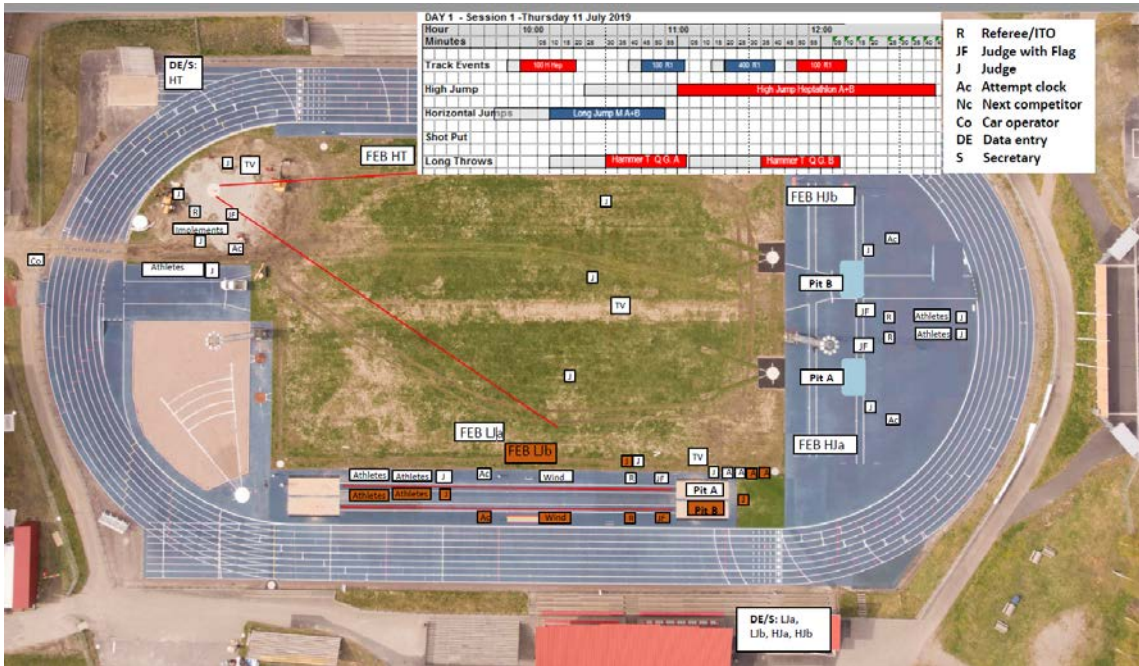
There were 292 Referees and Competition Officials. Some of them were local judges but most were designated at national level. Number and allocation of officials was arranged according to the EA guidelines and agreed with Technical Delegates.

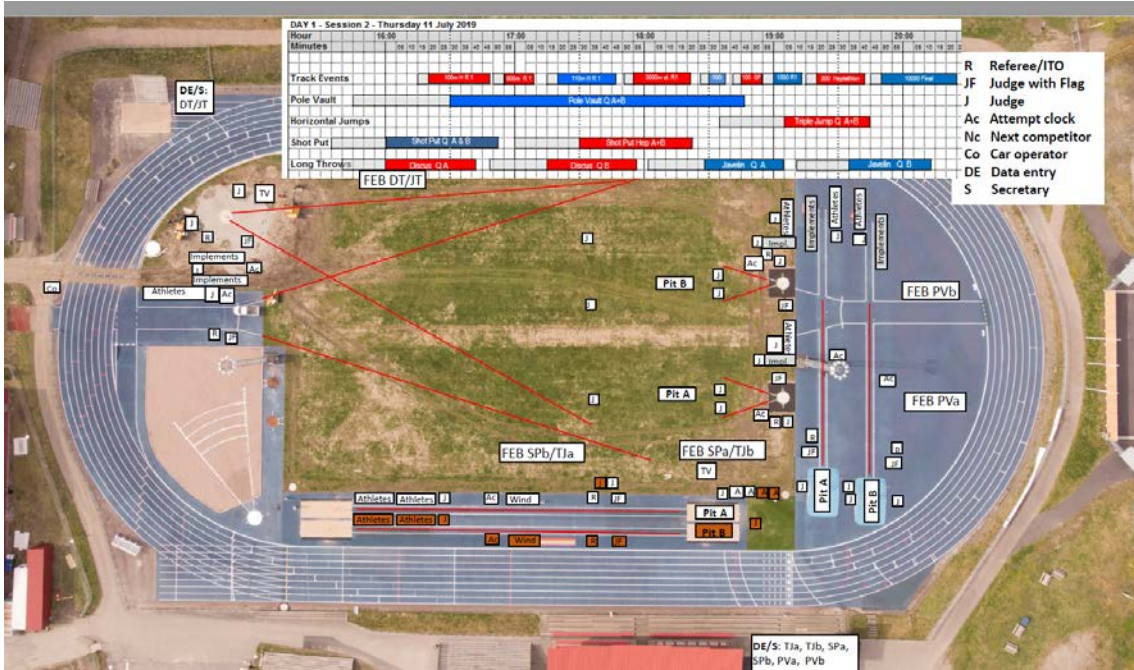
Victory ceremonies and all the aspects related to event presentation were under the supervision of an event presentation manager.

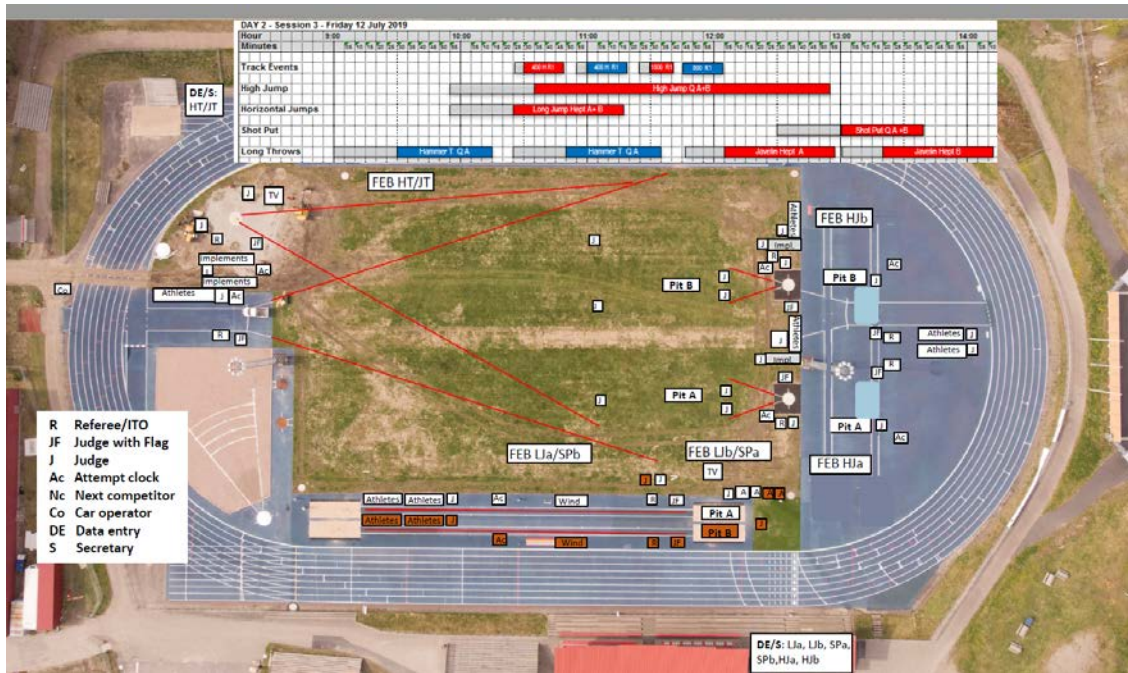
### Secretariat

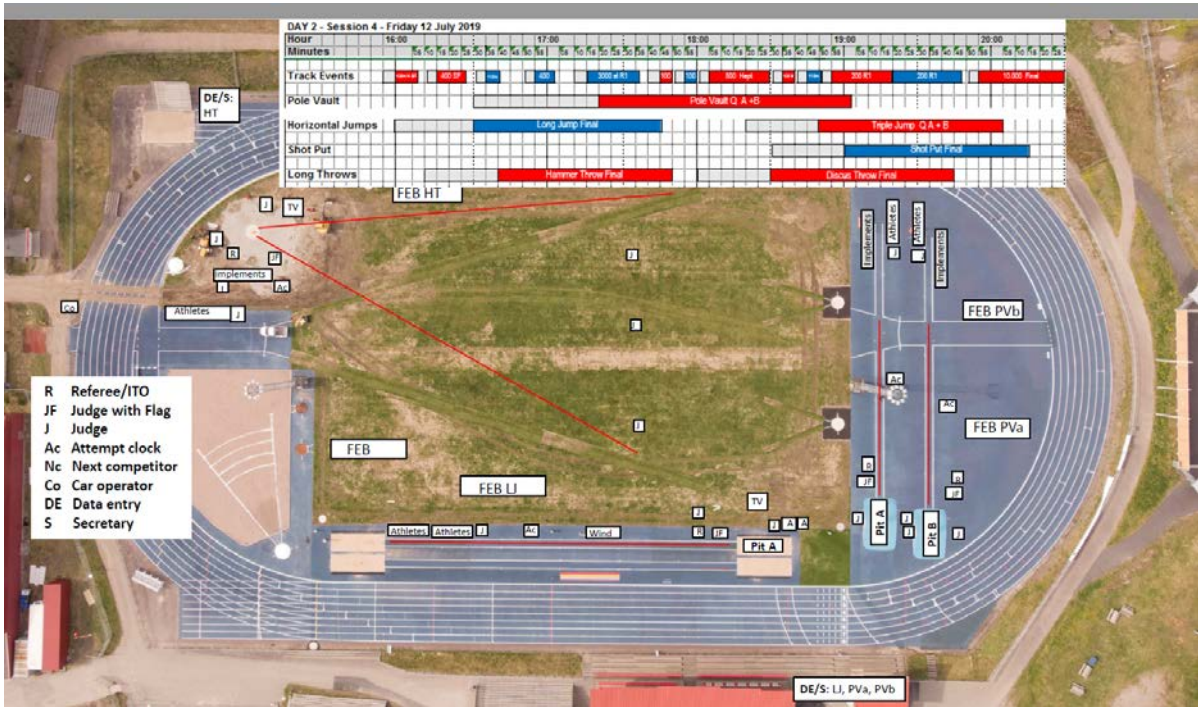
There was no secretariat. All the technical competition issues were arranged in the TIC.

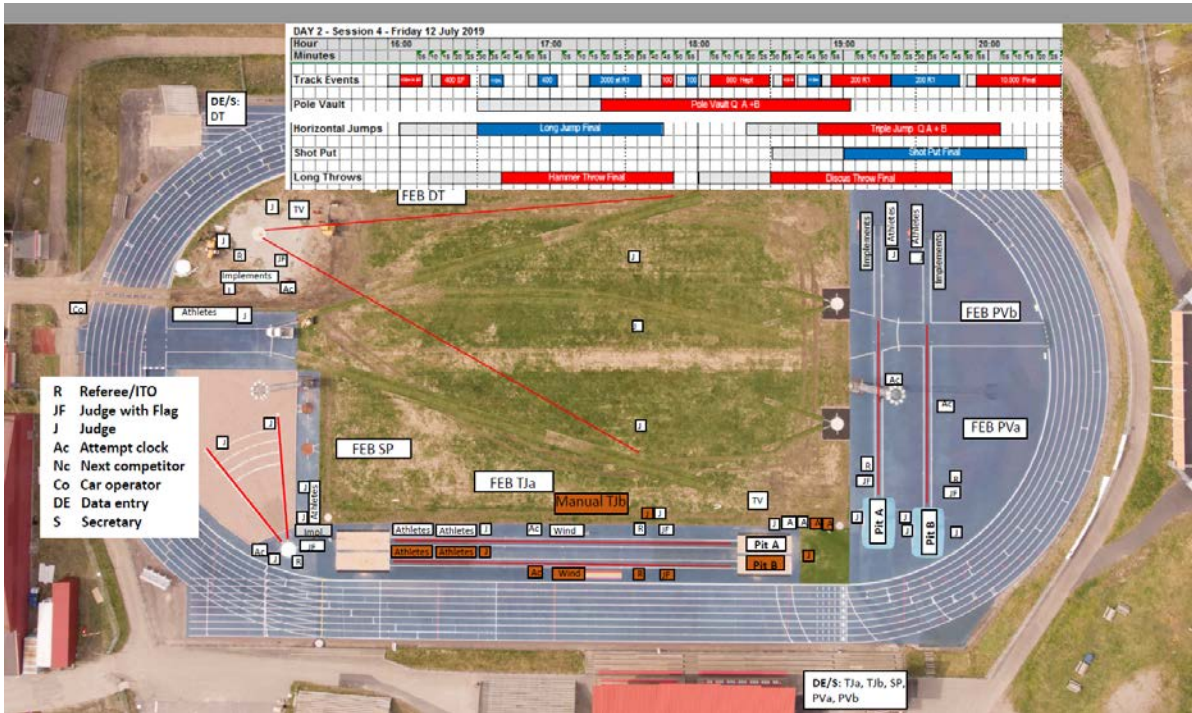
Infield Management  
[Infield layout plans](#)

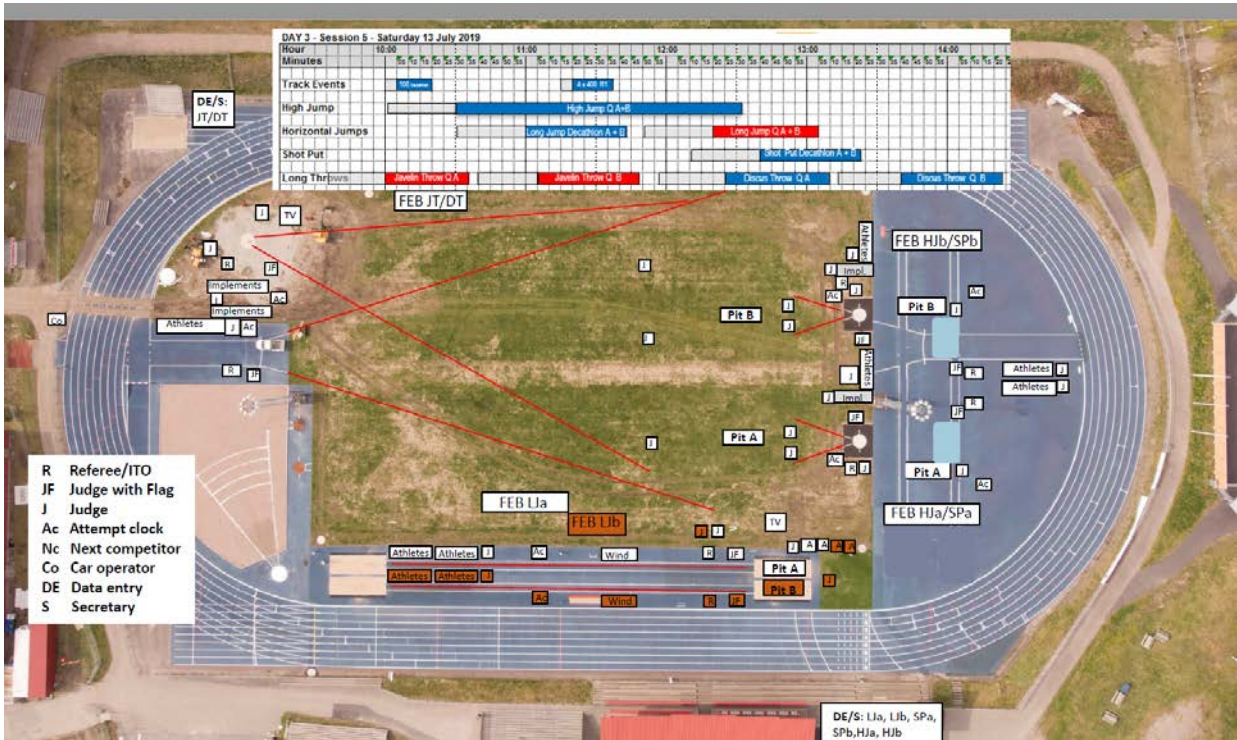


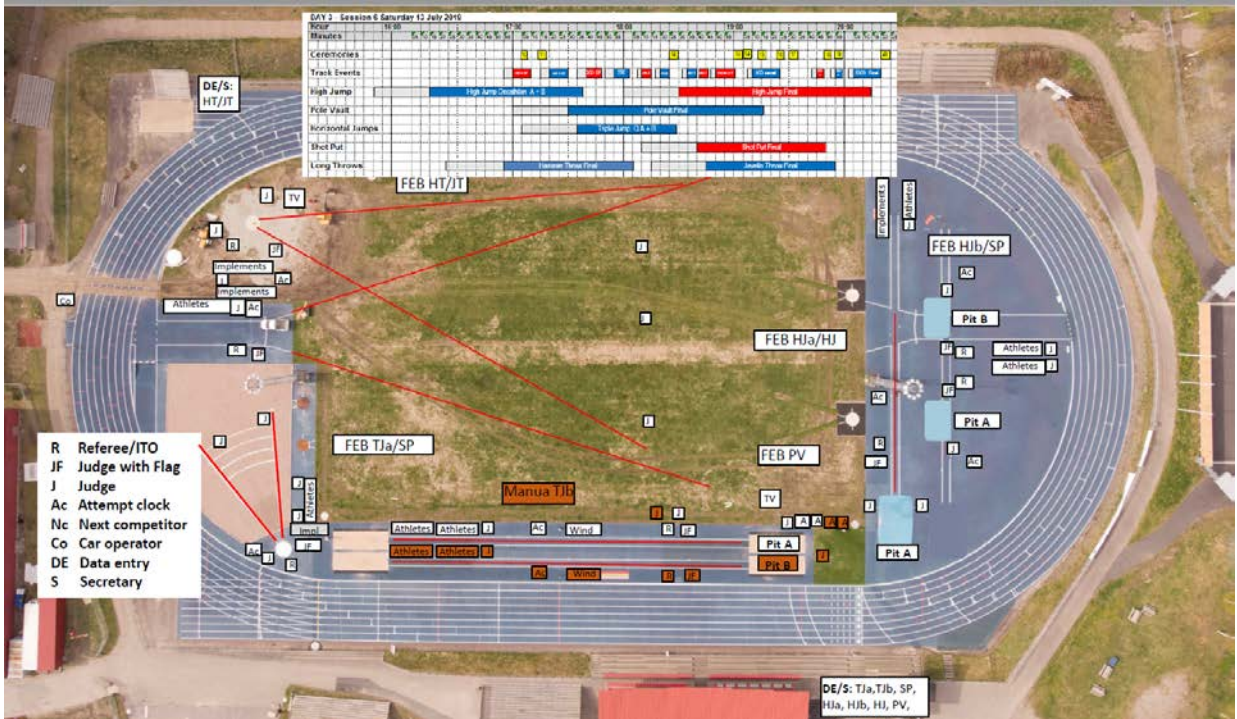


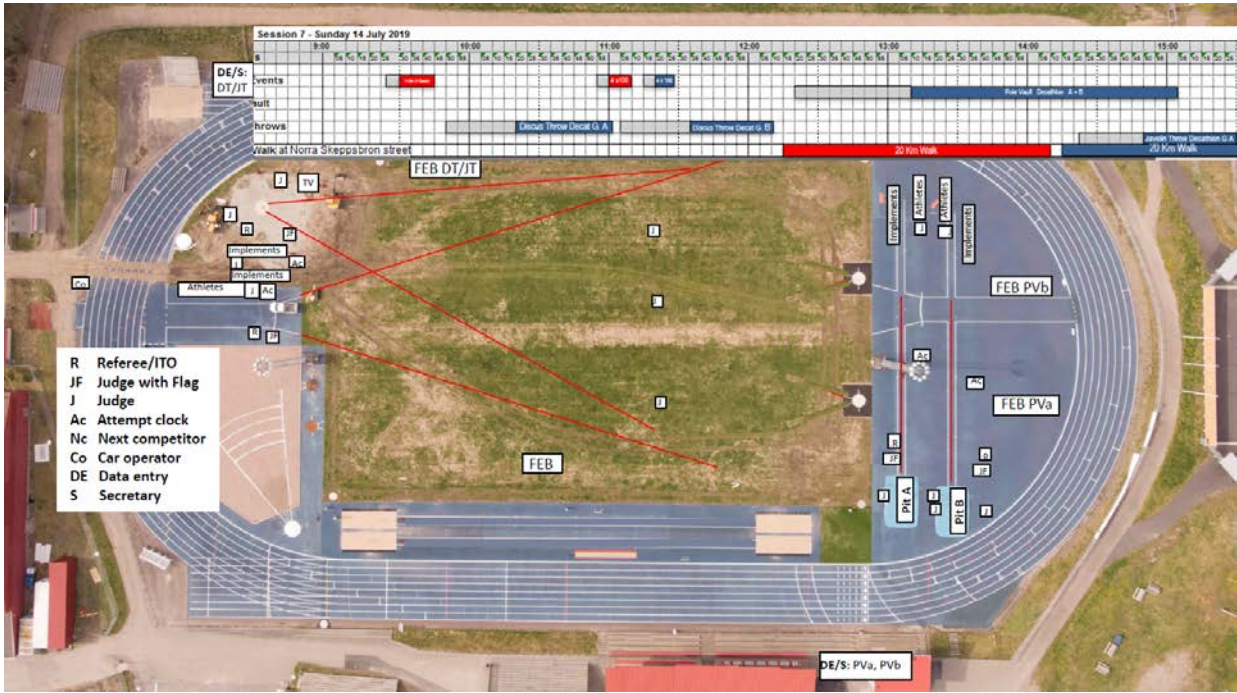


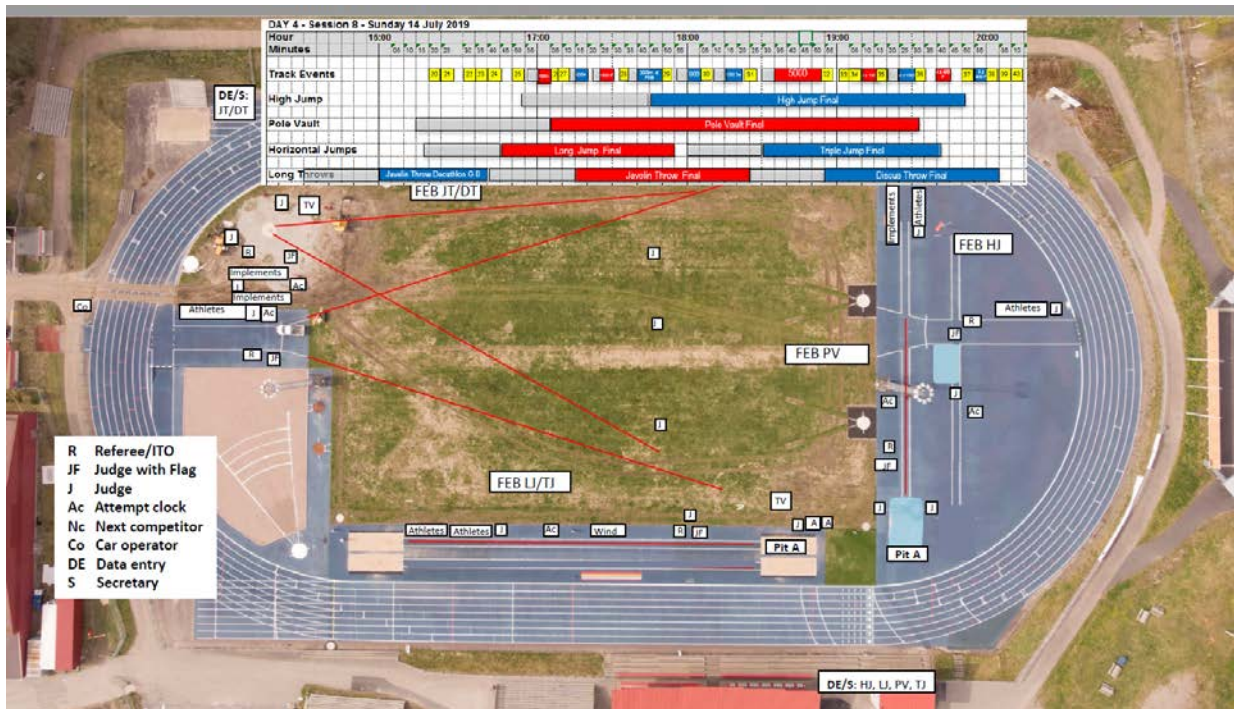












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**Marshalls:**

- Number: one (1) marshall
- Name/surname: John-Erik Eriksson
- Qualifications: referee
- Languages: SWE, ENG (writing, speaking)

**Test Event**

Nordisk Baltiska Mästerskapen

Date: 11-12 July 2018

Requested:

1. Competition Management
2. EA Staff
3. Technical Staff
4. EP Team
5. Professional Athletes (men & women)
6. Referees
7. Starters

Events: The timetable of the test event was as below

Saturday		Aug. 11, 2018					
12.30				M Hammer			
12.55					W Triple		
13.00		W 100 m					
13.12		M 100 m					
13.24						M Pole	
13.28				W Shot			
13.31		W 3000 m St					
13.50		M 3000 m St					
14.10		W 400 m					
14.22		M 400 m					
14.25				M Javelin			
14.35						W High	
14.39					M Long		
14.42		W 100 m Hu					
15.00		M 110 m Hu					
15.15		W 1500 m					
15.20				W Discus			
15.30		M 1500 m					
15.50		W 4 x 100 m					
16.05		M 4 x 100 m					
Sunday		Aug. 12, 2018					
09.30				W Hammer			
09.55					M Triple		
10.00		W 400 m Hu					
10.15		M 400 m Hu					
10.20						W Pole	
10.30		W 200 m					
10.36				M Shot			
10.50		M 200 m					
11.10							
11.15		W 800 m					
11.20				W Javelin			
11.25					W Long		
11.32						M High	
11.45		M 800 m					
12.05		W 5000 m					
12.20				M Discus			
12.35		M 5000 m					
13.00		K 4 x 400 m					
13.15		M 4 x 400 m					

Competition Manager Nordisk Baltiska Mästerskapen: Rolf Skalk

The equipment from ATOS and TV production was not tested at this event.

In some ways it would have been better to practice in a more similar event as the U23 Championships. In order to test more of the logistics and technical challenges, but that was not possible in Gävle at that time.

The test Event suffered from a very bad weather conditions like hard wind, rain, thunder and lightning. It did not get the best competition and not a very good test-event overall.

### Technical Meeting

The Technical Meeting was held on Wednesday 10 July at 11:00, in Gavlehov Stadium Park, Alfahallen. Each team could be represented by a maximum of two people and, if necessary, an interpreter. The Technical Meeting provided the participants with updates and information included:

- Timetable amendments (if any)
- Qualifying procedures for races
- Qualifying distances for field events
- Starting heights and raising of the bar for the vertical jumps
- Answers to written questions

Official language, English.

Conducted by the Technical Delegates.

The Technical Meeting was directly followed by the Medical Meeting.

### Written Questions for the Technical Meeting

Any enquiries concerning the technical conduct of the Championships had to be made in writing (in English). These questions were answered at the Technical Meeting. The forms on which the questions must be written was distributed upon arrival at the Accreditation Centre (MAC), as well as available online on the final confirmation's online platform.

Deadline for submitting written questions for the Technical Meeting was Tuesday 9 July at 18:00 July in TIC or filled in online. No other questions were accepted during the Technical Meeting.

### Technical Information Centre (TIC)

The main function of the centre is to ensure a smooth liaison between each Team Delegation, the Local Organising Committee, European Athletics Technical Delegates and the Competition Management of the Championships regarding technical matters.

It was located at the competition venue (Gunder Hägg Stadion), close to the technical facilities, jury room etc. with easy communication for all the parties.

The TIC was open on Tuesday 9 July 09:00 – 19:00 and Wednesday 10 July from 08:00-20:00 and, on all competition days, from 2 hours before the start of the first event of the day until 60 minutes after the end of the last event of the day.

For the Race Walking events there it was a Sub TIC set up, located at Norra Skeppsbron, Gävle. The Sub TIC was only open on the day of the Race Walk event. From 60 minutes before the start of the race until 60 minutes after the end of the races.

### Entries

Final entries were made through the European Athletics Event Management System ARENA. The deadline was Monday, 1 July 2019, 14:00 (CET). The total number of competitors according to FE was 1089. During the competition several withdrawals were made as usual.

### Results

All results were valid and achieved in line with the competition rules and regulations.

**Weather conditions**

The weather conditions during the event was overall good.

The temperature was between 21-26°C and with only minor occasional rain.

JULI 2019						
Sön	Mån	Tis	Ons	Tors	Fre	Lör
30-6 Uppmätt temperatur 28°/16° Hist. Med. 21°/12°	1 Uppmätt temperatur 22°/14° Hist. Med. 21°/12°	2 Uppmätt temperatur 16°/8° Hist. Med. 21°/12°	3 Uppmätt temperatur 17°/7° Hist. Med. 21°/12°	4 Uppmätt temperatur 16°/5° Hist. Med. 22°/12°	5 Uppmätt temperatur 17°/7° Hist. Med. 22°/12°	6 Uppmätt temperatur 20°/6° Hist. Med. 22°/12°
7 Uppmätt temperatur 19°/10° Hist. Med. 22°/12°	8 Uppmätt temperatur 19°/10° Hist. Med. 22°/12°	9 Uppmätt temperatur 16°/4° Hist. Med. 22°/12°	10 Uppmätt temperatur 22°/2° Hist. Med. 22°/12°	11 Uppmätt temperatur 21°/6° Hist. Med. 22°/12°	12 Uppmätt temperatur 18°/5° Hist. Med. 22°/12°	13 Uppmätt temperatur 23°/5° Hist. Med. 22°/12°
14 Uppmätt temperatur 26°/4° Hist. Med. 22°/12°	15 Uppmätt temperatur 15°/7° Hist. Med. 22°/12°	16 Uppmätt temperatur 16°/7° Hist. Med. 22°/12°	17 Uppmätt temperatur 21°/9° Hist. Med. 22°/12°	18 Uppmätt temperatur 25°/8° Hist. Med. 22°/12°	19 Uppmätt temperatur 26°/9° Hist. Med. 22°/12°	20 Uppmätt temperatur 26°/9° Hist. Med. 22°/12°

## 3.1 Event Presentation

### Staffing

Competition Director (1)	Andreas Thornell
Event Presentation Manager (1)	Janne Åkerblom
Event Presentation Manager vice (1)	
Event presentation Manager vice 2 (1)	
Event Presentation Secretaries (2)	
Running event contact person (1)	
Host broadcaster contact person (1)	
Sound and music manager/DJ (1)	
Announcer (3)	
Infield announcer (1)	
Infield announcer assistant (1)	
Announcer assistant 1 ( SP+JT)	
Announcer assistant 2 ( PV+DT/HT)	
Announcer assistant 3 (LJ/TJ+HJ)	
Statistician (1)	
Video Screen Manager (1)	
Video Screen Graphic Operator (1)	
Stadium camera men (2)	
Floor Manager (2)	
Evaluation and Documentation (1)	
Mascot (3)	

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One Event Presentation consultant from Great Big Event (GRB) was also represented by EA during the event.

### Technical requirements

Technical requirements were identified and given by EA. LOC wanted to offer the spectators a very good event. To fulfil this, the venue needed an update to deliver a better experience several technical devices and equipment was hired.

The EP equipment used was as follow:

2x Audio systems – Public Announcement system (1x at Race Walk course)

2x Video system-

2 videoboards

1x videoboard Race Walk in the city centre (3x4 m2)

Communication system

2x remote EP cameras

Infield presenter equipment.

1x Wireless camera, SDI link

2. Wireless communication systems

5x Wireless microphones

4 x computer screens 24"

1x tv screen with Multiview 60"

1 x tv screen for program view

16x computers and CIS A lot of connectivity cables Cat7, SDI, XLR, Fibre

1x managed switch for network

8x SDI converters and distributions

Event Presentation had connectivity to all 15 TV cameras.

### Operations (graphics, music, announcements etc.)

All of the elements of graphic operations were prepared in advance and delivered to the LOC EP team. Many elements were produced by the LOC and some by the EA consulting company Great Big Event.

Special music was produced and composed by the LOC for the U23 Championships. Used both for victory ceremonies and presentations and much more to deliver a sound- event branded experience for the spectators at the venue and on TV.

The music was played live by a DJ located in the Event Presentation room.

## 3.2 Anti-Doping

### Facilities for Doping control tests

There was 1 doping control station prepared in the stadium and 1 doping control station near by the racewalking competition for in-competition tests and doping control stations in 5 selected team hotels for the pre-competition testing. We used Bereg-Kit Small single (1 tube, EDTA/ABP); Bereg-Kit Small (2 tubes, Serum).

Each of the stations was equipped with tables, chairs and fridges.

LOC Gävle is very happy for the opportunity to work with the first antidoping dog in history.

### Personnel

Linn Gustafsson and Emilia from Swedish anti-doping managed the DCO. Some of the DCO were also a BCO.

For the blood testing the LOC provide 20 chaperons. For the competition testing there were 30 chaperons.

- Liaison with Laboratory

Blood-passport sample were sent the day after the blood testing day and all the urine samples were sent to the laboratory after the end of the competitions. All the samples were sent to Huddinge - which are accredited at the Doping lab at Karolinska university hospital (special doping lab) where the samples were analysed.

- Pre-competition testing

Pre-Competition Testing (blood testing) was done mostly on Wednesday 10th of July. The doping control stations were organised in 5 team hotels – Clarion Hotel Winn, Engeltofta Apartments, Scandic Väst, Högbo Brukshotel and Scandic Lugnet.

In those hotels temporary facilities were prepared in the conference rooms. Each hotel had 2-3 doping control stations.

There was a total of 49 blood tests samples taken.

- In-competition testing

There was a total of 104 urine tests samples taken

## 3.3 Health & Medical

### Planning

The Medical Plan was being prepared during the autumn of 2018, the final version of a written document was prepared in June 2019.

### Medical Staff & Equipment

LOC provided 24h-medical service by phone (emergency cases). Phone number was available at the information desks at each of the hotel and in the Team Manual. There were 1 ambulance at the venue, placed between the training/warm-up and Competition venue.

There were four medical teams consisting of 2-4 persons in each. A total of four doctors (one orthopedic surgeon, two general practitioners and one ophthalmologist), all of which are experienced in sports medicine. All doctors had a medicine bag with the basal medications described above. In addition to this, the medical teams consist of a total of three ambulance/emergency nurses (at least one of them stationed in the ambulance) and seven physiotherapists/masseurs.

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Medical equipment	Piece
<ul style="list-style-type: none"> <li>▪ Thermometers</li> </ul>	1
<ul style="list-style-type: none"> <li>▪ Blood pressure gauge</li> <li>▪ Examination gloves</li> <li>▪ Bandages</li> <li>▪ Crutches</li> <li>▪ Stretchers</li> </ul>	1
	8
	2 (and 3 more at competition site)

Medical Emergency Bag	Injections	Medications
<ul style="list-style-type: none"> <li>▪ Surgical kit</li> <li>▪ Needles and syringes</li> <li>▪ Local anesthetics</li> <li>▪ Cardiac defibrillator (4 pieces and one in ambulance)</li> <li>▪ ECG device (in ambulance)</li> <li>▪ Immobilization splints (in ambulance)</li> <li>▪ Neck braces (4 pieces and one in ambulance)</li> </ul>	<ul style="list-style-type: none"> <li>Adrenaline</li> <li>Ringer-acetate</li> </ul>	<ul style="list-style-type: none"> <li>▪ Non-steroidal anti-inflammatories (Diclofenac, Ibuprofen).</li> <li>▪ Paracetamol</li> <li>▪ Tramadol</li> <li>▪ Anti-histamines (Cetirizin)</li> <li>▪ Emergency (Betametason, Adrenaline)</li> <li>▪ Gastro-intestinal (Dimor, Omeprazole)</li> <li>▪ Diazepam</li> <li>▪ Anti-astmatics (Formoterol, Pulmicort)</li> </ul>

\* In ambulance

**Physiotherapy**

Dedicated rooms for physiotherapy were provided for the teams with medical staff to set-up their own massage beds in the team areas. There was also LOC physiotherapy services offered to those teams that do not have their own medical staff. Service was available at Indoor Warm Up Area.

There was no LOC physiotherapist at the Team Hotels. All services were available at the venue where one LOC team of physiotherapists was available at the venue Gavlehov Stadium Park. Operating hours (Gavlehov Stadium Park) 8:00 – 21:00.

**Communications**

Communication in the medical team was done by radios and mobile phones.

**Medical Services**

There was one ambulance present at all times during the Competition days. First aid was given either by the ambulance staff or in the medical center.

- o Medical Assistance to Teams
- Competition Venue
- Warm-up Area
- Race Walk event

## 4. Marketing

### Organisation

There was a special promotion and marketing group in the LOC. The organisation was formed basically with a staff from the City of Gävle dedicated to marketing and promotional activities like:

Printed material  
City Branding  
Venue dressing  
Ticketing  
Commemorative gift  
Medals  
Contents for videoboard  
Social Medias  
Commercial activities  
Website  
and more.

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### 4.1 Sponsoring

Marketing strategy was based on EA marketing rules and regulations.

LOC managed to attract some local and national partners.

Many deals involved Value-In-Kind cooperation with additional cash support in some cases.

The marketing rights did include the bibs that was sold to Bauhaus both on the U23 Gävle and U20 Borås Championships.

A good way to use the opportunity of having two Championships in the same country within two weeks.

### 4.2 Corporate Hospitality Programmes

There were no Hospitality Programmes in open sales. The hospitality area access was limited to the officials and partners.

## 4.3 Market Square

Market square was situated at the main entrances by the stadium.

The strategy was to use the flow to have spectators, VIP, teams and all people entering the venue to see the area.

There were several tents of partners, merchandising and food truck and even activity areas for younger spectators.

In the market square the partner of sustainability was represented as well and point of refilling water bottles.

### Merchandising & Licensing

The LOC handled the merchandising with one commercial partner on some items.

There were some items produced in quality and best sustainable way with the U23 brand.

Merchandising stand was located in the Market Square with a good exposure to spectators and athletic family during and between the sessions.

### Sponsor Village

The sponsor village was included in the Market Square.

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## 5. Promotion

The promotional plan and actions were carried out by the Promotion & Marketing group of the LOC.

It went for planning to action in February 2019 visiting national & local athletic competitions and other sport events. Even public places where people visiting at a daily basis

The promotion tour was used for two purposes. To bring the message about the event taking place, and to get people interested to be involved as volunteers.

## 5.1 Corporate Visual Identity & Event Design

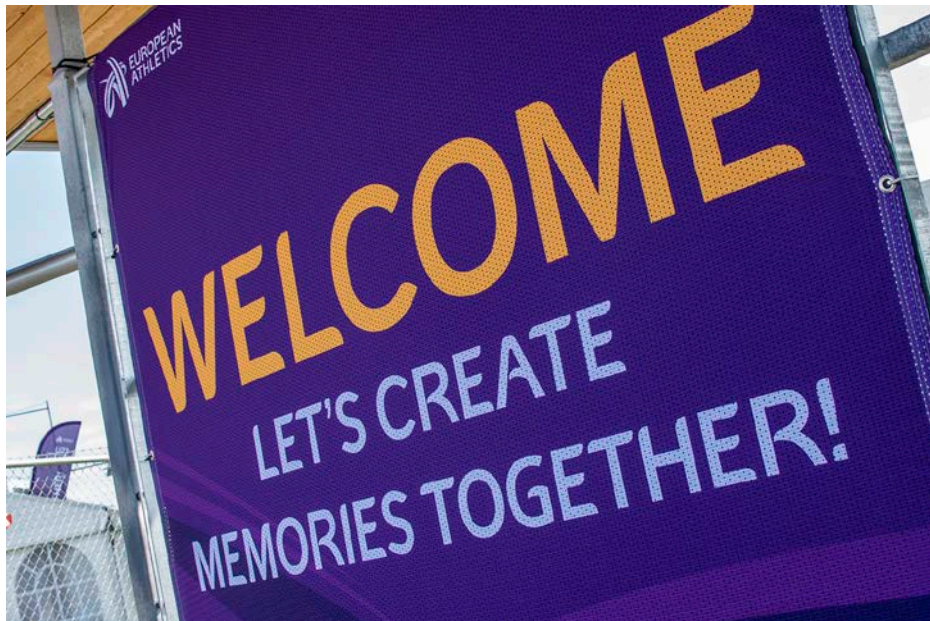
Official Logo



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Event Design

Event design was created basing on logo colours. The elements (example) of the design.





## 5.2 Mass media

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Promotion in mass media consisted mostly of digital banners and print ads in media groups like MittMedia, Schibstedt group and sports magazines.

Digital banner advertising plan was made, targeting Stockholm region, Gävle region and hometowns of the Swedish most talented athletes who expected to make great results in the Championships.

1.1

## 5.3 Goals for Communication activities

Goal	Athletics (federations, clubs, members)	family Athletics and Sports fans	General public
<b>Know</b>	Event taking place in Gävle 2019. Where to find information.	Event taking place in Gävle 2019. Where to find information.	Event taking place in Gävle 2019. Where to find information.
<b>Think</b>	Gävle is a great host and a skilled organizer of sports event. Well informed before, during and after the event. Easy travel to Gävle.	Gävle is a great host and a skilled organizer of sports event. Well informed before and during the event.  Easy travel to Gävle.	Festival atmosphere and great sports.  Easy travel to Gävle. Well informed before and during the event

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<b>Feel</b>	<p>Confident with information supplied. Stunning performances is possible.</p> <p>Focus on competing, not worries about logistics or accommodation issues.</p> <p>Excitement over spending summer in Sweden.</p> <p>Feeling confident with information supplied.</p> <p>Wanting to involve and participate.</p>	<p>Stunning performances is possible.</p> <p>Making lifelong memories from Gävle.</p> <p>Excitement over spending summer in Sweden.</p>	<p>Historical event for the city of Gävle – I must participate!</p> <p>I can discover the next generation of world class athletes.</p> <p>Stunning performances is possible.</p> <p>Making lifelong memories from Gävle.</p>
<b>Do</b>	<p>Follow the event on social media.</p> <p>Seek information on the websites.</p> <p>Follow manuals. Taking part in the event and festivals in the city center in the evenings.</p> <p>Book other things to do outside the event during the stay.</p>	<p>Follow the event on social media.</p> <p>Seek information on the websites.</p> <p>Buy tickets for the event.</p> <p>Participate in a festival atmosphere at the stadium.</p> <p>Taking part in the festivals in the city centre in the evenings.</p> <p>Book other things to do outside the event during the stay.</p>	<p>Follow the event on social media.</p> <p>Seek information on the websites.</p> <p>Buy tickets for the event.</p> <p>Participate in a festival atmosphere at the stadium.</p> <p>Taking part in the festivals in the city center in the evenings.</p> <p>Book other things to do outside the event during the stay.</p>

## 5.4 Key messages to the target groups

	Athletics (federations, clubs, members)	family Athletics and Sports fans	General public
Key message	<p>Athletes first!</p> <p>Gävle is a skilled organizer. Training, warm-up and competition - all in one location.</p> <p>Summer in Sweden is bright, green and clean.</p> <p>Experience the genuine Gävle!</p> <p>EAU23CH is a sustainable event.</p>	<p>Follow the next generation of athletes!</p> <p>Festival atmosphere and great sports!</p> <p>Gävle is a skilled organizer.</p> <p>Summer in Sweden is bright, green and clean.</p> <p>Experience the genuine Gävle!</p> <p>EAU23CH is a sustainable event.</p>	<p>Follow the next generation of athletes!</p> <p>Festival atmosphere and great sports!</p> <p>Experience the genuine Gävle!</p> <p>EAU23CH is a sustainable event.</p>

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## 5.5 Print/Publications

### Printed materials

The following publications were prepared:

- Daily programme
- Media Guide (only e-version)
- Official Programme
- Team Manual (only e-version)
- Statistic Handbook
- Invitations
- Diplomas

## 5.6 Website

Structure of the website was clearly described and were done according to the guideline.

[www.gavle2019.com](http://www.gavle2019.com)



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### Management

There was 1 person dedicated for the website management. She closely cooperated in this area with many of the LOC Managers. The website was the biggest messenger for information before, during and after the event for Teams, spectators and staff.

## 5.7 Ticketing

LOC planned the ticket valid for both sessions in one day. There are two tickets categories available:

- Category A – one day ticket
- Category B – four day ticket

All seats for sale was unnumbered (free seating).

### One day ticket

Category	Price
Adult	SEK 130
Child 6-16 year	SEK 70
Student	SEK 70
Senior citizens	SEK 70

### 4-day ticket (4 for 3)

Category	Price
Adult	SEK 390
Child 6-16 year	SEK 210
Student	SEK 210
Senior citizens	SEK 210

*A service fee of SEK 25 per ticket will be added. Please note that repurchase of tickets is not possible.*

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### Definition of ticketing sales tools

Ticket sales were only online via an application tool on the official website. The ticket tool iTICKET was provided by Visit Technology Group, which also supplies of support to the operation of the official website [www.gavle2019.com](http://www.gavle2019.com)

iTICKET is an electronic ticket with payment online, and the ticket is sent by SMS or email.

### Ticketing promotion

The ticketing promotion consisted of:

- Social media advertising
- Digital banner advertising thru media channels like Schibstedt Group (national) and MittMedia (regional).
- Point-of-purchase advertising the weeks before the event

Opportunities for sponsors and suppliers to make offerings and commercial activities that includes or promote tickets

### The sales including sold tickets, invitations and fan clubs:

Day 1 - 3172

Day 2 - 3802

Day 3 - 3564

Day 4 - 3002

In total: 13.540, excluding: team members, media, officials, volunteers and other staff.

## 6. Ceremonies

### 6.1 Opening Ceremony

The Opening Ceremony took place Wednesday 10 July 18:00 at the main Square in Gävle City centre. The program for the Opening Ceremony lasted for about 1 hour. Below the program:

#### 18:00–18:10

Introduction music by the Home Guard Music Orchestra of Gävleborg, marching into the stage area and lines up next to the stage, with the flag parade following to a certain point.

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#### 18:10–18:25

The flag parade starts in alphabetical order to the orchestra music piece. The country names are announced in Swedish and English by the conferencier as each country entered. The Swedish flag entered as the last country followed by the flag of European Athletics for the Authorised Neutral Athletes.

The orchestra performed the Swedish national anthem.

#### 18:25–18:45

- Welcome speech by the Governor of Gävleborg Per Bill.
- Speech by the President of the LOC, Karin Grute Movin.
- Speech by the European Athletics President, Svein Arne Hansen.

The Governor of Gävleborg Per Bill declared the European Athletics U23 Championships Gävle 2019 officially open accompanied by a swirl drum. The European Athletics' anthem is played, and at the same time the European Athletics flag is placed by the carrier in a holder on stage.

#### 18:45–18:55

The conferencier presents the next performance; the "P4 Next"-winner (radio show, live event) who will perform the winning entry.

18:55–19:00

The conferencier thanks the performer/s and welcomes everyone to the Gunder Hägg Stadium for the Championships the next coming four days and by that ends the Opening Ceremony.

**Invitation:** All teams were invited to visit the opening ceremony. And transportations were offered from all Team Hotels.

## 6.2 Victory Ceremonies

The LOC's proposal of the medal and lanyard was approved by EA:

All ceremonies were carried out in English and Swedish.

Flowers were not provided for the Victory Ceremonies, but a gift from the city of Gävle.

The LOC worked closely with EA to select one medal and gift presenter for each VC. Some medal/gift presenter was scheduled for several Victory Ceremonies. Apart from local, regional and national governments representatives, also representatives from EA were asked for presenting the medals.

Medal/gift presenter was notified with VC card about the time and place where they should appear for the VC.

The following procedures were used for the below cases:

1) VC was scheduled in the timetable.

Athletes were collected by volunteers from the post event area (kit collection) and taken to the VC Preparation Room. Volunteers escorted the athlete in question directly after the mixed zone to the Preparation room if the victory ceremony takes place in direct connection

After the VC athletes went to Doping Control.

2) VC taking place a while after the event Athletes at kit collection point received a notification card informing them at what time they were to report to the TIC.

3) VC taking place on the following day the athlete was receiving a VC-card with information about their participation for the upcoming victory ceremony.

The Victory Ceremony followed the below criteria:

### ***1 Entrance of the Championships medallist's and presenters***

The first entering were the hostesses with the medals and flowers (3) followed by the athletes who were positioning themselves behind the podium. Presenter and escort of presenters entered behind the athletes and took position on the opposite side to the 3 hostesses.

### ***2 Introduction of presenters (name and title)***

The medals were presented during the Championships by the selected presenters.

### ***3 Introduction of the Championships medallists (name and country)***

The names of the winners were announced in the following order: the third-place finisher - first, followed by the second-place holder, leading up to the announcement of the first-place athlete, the gold medallist and European Champion. As their names were announced, the competitors who were first, second and third, were stepping onto the podium.

### ***4 Medal and flower presentations***

Medals were awarded in the order of bronze, silver and gold. The presenter hang the medal around the winner's neck. Then the gift was given to the winner. When the bronze medallist was announced, hostess and presenter moved forward and met in front of the third place. Presenter then gave medal & gift to the third place. Same procedure for silver and gold medallists.

### ***5 Raising of the national flags and playing of the gold medallist's national anthem***

The flag of the winner's delegation was hoisted up the central flagpole, and those of the second and the third-placed competitors up adjoining flagpoles to the right and left of the central flagpole at equal height, slightly lower than the central, champion's flag, looking towards the arena. While the (abbreviated) anthem of the winner's delegation was played, the medal winners faced the flags.

All medal winners were briefed so to remain on the podium until the Victory Ceremony is completed. Hostesses, presenter and escort were leaving the podium after the end of the national anthem. Medallists were remaining on the podium for photographers to take pictures.

### **Rehearsal**

Two dedicated rehearsals with the VC team before the test event took place at 13:30 on the 10:th of July. Then a rehearsal for victory ceremony during the test event scheduled at 14:00 the same day. This is to make sure how hostesses will walk and act on the podium. Volunteers in charge of flags shall also be present as well as the EP team and Atos (timing company).

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## **6.3 Closing Ceremony/Flag Handover**

There was an official flag handover ceremony to the representatives of future organizer Bergen (NOR) during the event at the competition venue.

## 7. TV & Media

### Pre-event

The media accreditation started with opening of ARENA. All national and international media had to register through the system.

### **Organisation**

LOC formed the Media Team organisation with dedicated members from the Gävle Municipality and with special pointed persons, some from other countries and many volunteers. It was important to have a good and functional team taking care of media.

Shuttle transportation was functioning between the hotel and the media centre according to the timetable given in the Media Guide and in the hotels.

There were 2 official hotels (2 different standard) prepared for media representatives. Not all of the accredited journalist chose to stay in the official hotels.

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## 7.1 Media Areas

### Media tribune

Media tribune was a built as a temporary construction included to the VIP tribune. There were 52 seats with power and cable Internet and Wi-Fi.

### TV Studios

There were no TV studios.

### Mixed zone

Mixed zone was organized with a flow, leading athletes from the finish line out of the tracks/infield. The Mixed Zone was split into sections – TV live, ENG TV crews and Written Press giving priority to permit-holders.

The LOC News Team operated in the Mixed Zone collecting Flash Quotes relaying athletes' comments quickly and accurately via the CIS system to the Media Working Areas.

### Press conferences room

There was one press conference room prepared for the conference the day before the Championships (on 10 July). That was organized and prepared in one of the Major halls of the Municipality of Gävle residence in the city centre. No other press conference rooms were prepared.

### International Broadcast compound & up-link compound

There were no international broadcasters. The broadcasting compound was located in the middle of the technical facilities & inside the venue TIC and the Media Centre. In a bus at the parking space. The area was secured with temporary fencing and guarded at nights.

### Main Press Centre

Main Press Centre was located inside of the indoor football venue very close to the competition venue. It consisted of approximately 40 seats, each with cable Internet and power. Wi-Fi was also available. It was opened as follows:

Wednesday, 12 July 12:00 – 22:00

Thursday, 13 July 08:30 – 22:00

Friday, 14 July 08:30 – 23:00

Saturday, 15 July 08:30 – 23:00

Sunday, 16 July 08:30 – 23:00

### Information Distribution

The main press center was equipped with copy machines. The Press Center had many volunteers working to provide the press with information and services.

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## 7.2 Host Broadcaster

LOC collaborated with the Swedish Television (SvT) as a Host Broadcaster of the Event. SvT is the most experienced television in production of big international sport Events. The LOC contracted an experienced consultant at an early stage in the project.

The host broadcaster initiated a collaboration with the production company HDR that run very smoothly. There were 1 OB vans, 15 cameras covering the whole event, at the competition venue and the Race Walk course at the city centre.

## 7.3 Photographers

### Photo Chief

Mats Åstrand coordinated the access of the photographers in the infield and in the award ceremony area.

### Access to the infield

12 journalists had access (at the same time) to the infield with a photo bib.

## 7.4 Services & Social Activities

There was an organized daily quiz for journalist in the media center by LOC. This was appreciated element during the long days.

The LOC provided with snacks, fruit and drinks every day of the competition.

## 7.5 Broadcasting & Audience Figures

The competition was broadcasted in Sweden on streaming services (SvT Play) every day.

Live on tabloid (Swedish Television, SvT) as followed:

11 July 16:00-20:40

12 July 16:00-20:30

13 July 16:05-20:00

14 July 16:05-20:00

Nine (9) countries were showing the Event in total.

## 8. Logistics

### Organisation

Logistics department was divided in 3 sections: Accommodation, Transportation and Accreditation, each led by one LOC manager. The main challenges involved large number of team accommodation places and distance to the official airport, Arlanda (ARN). The fact of having so many different locations of the team hotels in the area. But also, teams arriving to airports in other destinations that was not in the original plans.

Appropriate planning was done in advance. But on the arrival of the European Athletics some things were changed, and new planning was made on site.

A dedicated problem solving, and hardworking team of all logistics made this into a successful and proper service. But many changes were expanding the cost for the LOC.

## 8.1 Accommodation

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### Team Hotels in Gävle:

#### Clarion Hotell Winn

Norra Slottsgatan 9, 801 38 Gävle

website: [www.nordicchoicehotels.se](http://www.nordicchoicehotels.se)

#### Scandic CH

Nygatan 45, 803 11 Gävle

website: [www.scandichotels.com/ch](http://www.scandichotels.com/ch)

#### Scandic Gävle Väst

Johanneslövsvägen 6, 806 28 Gävle

website: [www.scandichotels.com/gavlevast](http://www.scandichotels.com/gavlevast)

#### 1.3 Engeltofta apt

Bönnavägen 118, 805 95 Gävle

Website [www.engeltofta.se](http://www.engeltofta.se)

#### 2home

Staketgatan 44, 803 11 Gävle

Website: [www.2homehotels.se](http://www.2homehotels.se)

#### 1.4 Best Western Hotel City

Nygatan 8, 803 20 Gävle

Website: [WWW.HOTELCITY.NU](http://WWW.HOTELCITY.NU)

**Team Hotels in Sandviken:**

**Högbo Brukshotell**

Hans Hiertas väg 5, 811 92 Sandviken

Website: [www.hogbobrukshotell.se](http://www.hogbobrukshotell.se)

**Hotel Princess**

Smedsgatan 19, 811 39 Sandviken

Website: [www.hotellprincess.se](http://www.hotellprincess.se)

**Teams Hotel in Falun:**

**Scandic Hotel Falun**

Svärdsjögatan 51, 791 31 Falun

website: <https://www.scandichotels.se/hotell/sverige/falun>

The Team hotel in Falun city was a rather late action to solve the number of participants of the U23 Championships that was more than in the original planning. It was not even in the Team Manual. This call to action was a good solution, even though it was a bit longer transportation for those teams located there. In order to deliver an accommodation standard like the teams in Gävle and Sandviken.

The solution was a good way to solve the challenges since the capacity was filled in Gävle, but a rather expensive one.

Teams accommodated in Falun got some more space in the Team Areas at the stadium and possibilities to order extra meals during long days, as an extra team service.

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**European Athletics Family Hotel:**

**Elite Grand Hotel**

Kyrkogatan 28 803 11 Gävle

Website: <https://www.elite.se/sv/hotell/gavle/grand-hotel>

**Media Hotels:**

**Hotell Alderholmen (\*\*\*)**

Norra Skeppsbron 3C, 803 10 Gävle

website: [www.hotellalderholmen.se](http://www.hotellalderholmen.se)

**Hotell Aveny (\*\*)**

Södra Kungsgatan 31, 802 51 Gävle

Website: <http://www.hotelaveny.eu>

**Technical Partners hotel:**

**Elite Grand Hotel**

Kyrkogatan 28 803 11 Gävle

Website: <https://www.elite.se/sv/hotell/gavle/grand-hotel>

**Staffing at information desks**

Information Desk's were placed in the lobby of each team hotel and EA Family Hotel/ Technical Partners.

The Information Desks where located in the lobby of each team hotel with qualified personnel offering relevant information about all aspects of the European Athletics U23 Championships Gävle 2019. The Information Desks' opening hours:

8 to 14 July 08:00 to 20:00

## 8.2 Accreditation

**Process – registration**

LOC was responsible to register LOC Family, service, volunteers, competition officials (also EA delegates) and host broadcasters. Most of the groups were imported to Arena.

Volunteers and some local staff registered in the volunteer centre and not in the MAC.

In general Arena gives a lot of possibilities to facilitate the work.

**Process – distribution**

There were one accreditation center operating for the Event. The Main Accreditation Center (MAC) at Gavlehov Stadium Park functioning for teams, media and VIP's without accommodation. The VIP Accreditation Center was located at the VIP Hotel Elite Grand Hotel.

It was possible to settle the finance only in MAC. The busiest day was 10 July however there were also quite many teams arriving on 9 July.

Only team leader was taking care of the team accreditation. The process involved: check of the team vests, finance settlement, distribution of accreditation, welcome bags, passes, vouchers etc., confirmation of departures. LOC Family including service, volunteers, competition officials, host broadcaster workers got their accreditation cards from each area manager then possible.

One reflection after a couple of days was that it would have been appropriate to have a separate room for team leaders to manage the payments and finance settlements not to do it in MAC since it was a small problem with the flows at some occasions.

#### Accreditation statistics

Referees and Competition Officials: 292

Media: 91

Team 1696

Volunteer: 430

VIP's (EA + EA Family): 94

Total number of accredited persons: 2873

Special passes were printed for the event.

#### Welcome bags

Teams received their welcome bags in the Team Hotel. VIP's received their welcome bags in the VIP hotel. Media in the MAC. EA delegate's in the VIP hotel.

#### Equipment & supplies

8 HP M477FDN printers

4 Laminator machines

Laptops for distribution

Scissors, paper, knife cutter. Plastic pouches for lamination. coloured markers, envelopes, pens etc.

#### Pre-event & post-event accreditation













The accreditation system at the venue started to function from Monday 8 July. For the period before and after (installation and dismantling) special passes were prepared.

#### Vehicle accreditation

There was no vehicle accreditation. All the Event vehicles were marked with the official Event signage or event logo.

## 8.3 Clothing

According to the Clothing Plan items below was produced for the event:

Group					
Officials					
	Hat	Piké t-shirt	Hoodie	Pants	Rain poncho
Volunteers					
	T-shirt	Hat	Hoodie	Rain poncho	Bag
Teams			<p><u>Included:</u> Commemorative gift Pastille box Host City Brochure</p>		
	Bag	Water bottle			

#### Distribution

Clothing for the volunteers and national officials was distributed in advance when it was possible. Each of the volunteer and official needed to receive it personally from the LOC storage located in the Volunteer center (at the nearby and rented ice hockey hall (Gavlerinken B-hallen). This Volunteer center was used for catering, accreditation, clothes etc.

Packages for EA Delegates were prepared in advance and distributed at the hotel according to the sizes received from the delegates.

#### Liquidation sale

There was only a small number of liquidation sale. Most of the equipment received was used.

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## 8.4 Catering

#### EA CLUB/ VIP Seating

VIP Club was located in the competition venue in a temporary building. With a great view over the competitions. Entry to the VIP Hospitality was with the VIP accreditation on the accreditation card or wrist band.

#### EA CLUB/ VIP Seating

Opening Hours EA CLUB/ VIP Seating 11-14 July  
09:30-13:00  
16:30-18:00

No meals but coffee, tea, snacks, fruit and light refreshments was served in the VIP seating area/EA Club during the opening hours.

#### VIP lunch Area

Lunch was served 50 meters from the VIP seating in the indoor Alfahallen, Gavlehov Stadium Park.

11-14 July  
opening hours 12:00-15:00

Menu:

Thursday 11 July

**Protein of the day**

Basil marinated Quorn or Cold pickled Salmon

**Sids**

New potato, couscous, bulgur, roasted root crops and pasta salad

Dill mayonnaise and taragonemulsion

Vegetables by season

**Dessert buffet:** Fruits, cookies , Le Gruyere cubes

Friday 12 July

**Protein of the day**

Falafel with yellow peas and Le Gruyere or Chicken with herbs

**Sids**

New potato, couscous, bulgur, roasted root crops and pasta salad

Tzatziki

Vegetables by season

**Dessert buffet:** Fruits, cookies , Le Gruyere cubes

Saturday 13 July

**Protein of the day**

Pulled oomph or Smoked salmon

**Sids**

New potato, couscous, bulgur, roasted root crops and pasta salad

Sriracha dressing

Vegetables by season

**Dessert buffet:** Fruits, cookies , Le Gruyere cubes

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**Sunday 14 July**

**Protein of the day**

Black bean fritters or pepper rubbed chicken

**Sids**

New potato, couscous, bulgur, roasted root crops and pasta salad

Chipotle mayonnaise

Vegetables by season

**Dessert buffet:** Fruits, cookies, Le Gruyere cubes

**Athletes' & team restaurant's**

Athletes were eating all the meals in their respective hotels. Combined Events athletes were given lunch boxes at the combined event resting rooms during the days of the competition. Snacks, fruits and drinks were also available in the combined events resting room.

The LOC managed to get teams accommodated in Falun a special offer of ordering lunch boxes (or eating at the volunteer centre) to the team areas when having long days in Gävle. That was a service appreciated since the planning of one team hotel in Falun was rather late.

The restaurants in all the hotels were serving the food according to one menu approved by EA in a buffet style and all of them were opened as below hours:

Teams in Gävle

Breakfast	06:00-10:00
Lunch	11:30-15:00
Dinner	18:00-22:30

Teams in Sandviken and Falun

Breakfast	06:00-10:00
Lunch	11:30-15:00
Dinner	18:00-23:00

### Media restaurant

There was no media restaurant. In the Media Center coffee, fruit and snacks was served every day.

### Volunteer restaurant

Volunteers catering was located at the venue in the nearby ice hockey hall, Gavlerinken B-hallen. Serving breakfast, lunch and dinner to volunteers, officials and staff. Access was by accreditation card. Team Attaches were eating in the team hotels or at the volunteer centre then possible.

## 8.5 Transportation

### Arrivals and departures

There were one official airports for the Event: Arlanda Airport (ARN).

There was no welcome desk, but LOC served the airport with volunteers as welcoming groups, gathering participants and leading to their respective buses.

Teams were met by their team attaches in the team hotels.

Some teams did not arrive to the official airport. That created some logistic and communication challenges but turned out well in the end.

Equipment like poles were taken directly to the venue with separate transportations hired by LOC.

For the departures, the large equipment was taken directly from the stadium to the airport. Volunteers were present at the airport was responsible to distribute the equipment to the departing teams. For the special requests LOC decided to organise a transportation from/to other airports.

There were only a few team members (from the Swedish Federation) arriving in Gävle by train.

### Shuttle service

A bus shuttle service was provided between the team hotels, training venues, social functions, the technical meeting and the competition venue. The detailed timetable was available at the Information desk at the hotels.

The shuttle service was a challenge to plan, since LOC was using several hotels in many different locations.

This service was planned in advance according to the Transportation Plan. Some planning was suffering from late changes the days before the team arrivals when bus timetable was changed, and extra busses was hired. The transportation before, during and after went well and there were only smaller issues to handle but was hard work for the LOC transportation team.

## 8.6 VIP Hospitality & Protocol

### Seating

There was free seating on the VIP tribune with 250 seats.

### Access to VIP Lounge and VIP Tribune

Access to VIP Lounge and Tribune was possible with number 1 on accreditation card. Additionally, access to the VIP Tribune was possible with VIP Invitation.

### Social Programme

There was one sightseeing tour organized by LOC. It took place on 12 July at 8:30-10:00 starting at the VIP Hotel. It was a guided walking tour in the central Gävle. There were proximately 20 participants on the tour. The notification for the sightseeing tour was made in ARENA or at the VIP hotel welcome desk.

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## 8.7 Event Management System (ARENA)

The ARENA system is useful which in the end had all the necessary data.

Due to the early time of training (2-3 April 2019) some of the staff had problems with operating the data at the time of the event. In the end ARENA facilitated logistic service of the event. It is crucial to avoid errors when entering data and keep track of changes which occur a lot even during the event.

In Gävle LOC should have used and trained more persons to manage the ARENA system. Maybe it would be good to practice more, maybe at a test event as well.

## 8.8 Future organisers Programme

### Stadium & facilities tour

The future organisers tour (Bergen, NOR) took place on Saturday 13 July in the afternoon. It started with a tour at the competition venue together with all other aspirants participating in the EA bidding workshops for potential future organisers.

After the guided tour a smaller meeting was arranged only for LOC, EA and Bergen.

A short presentation with lessons learned and successful cases was presented and of course dedicated time for questions and discussions.

## 9. Facilities

### Tasks & working methods

In order to deliver requirements and good facilities during the U23 Championships many tasks and work had to be done. The venue and facilities had good potential but was not in order.

Temporary facilities were built. Stands, TV-platforms, Call room, VIP and Media tribunes and facilities for Timing, Event presentation rooms, Jury, storage, officials had to be modified and rented material to be hired.

To have technology to the requirements for example, fibre for media, Hawk Eye, spectators, VIP, TV several things had to be upgraded. A Wi-Fi was installed. Kilometres of cabling was laid out. Power was prepared for about nine months before the event and planned with the local energy company Gävle Energi who was in the project all the way.

This was a great task to handle and month work used for planning and preparations.

But in the end the LOC delivered good facilities to run the competition.

The LOC had a very dedicated team to solve the technology and facilities task's. They did a tremendous job during the whole project.

### Organisation

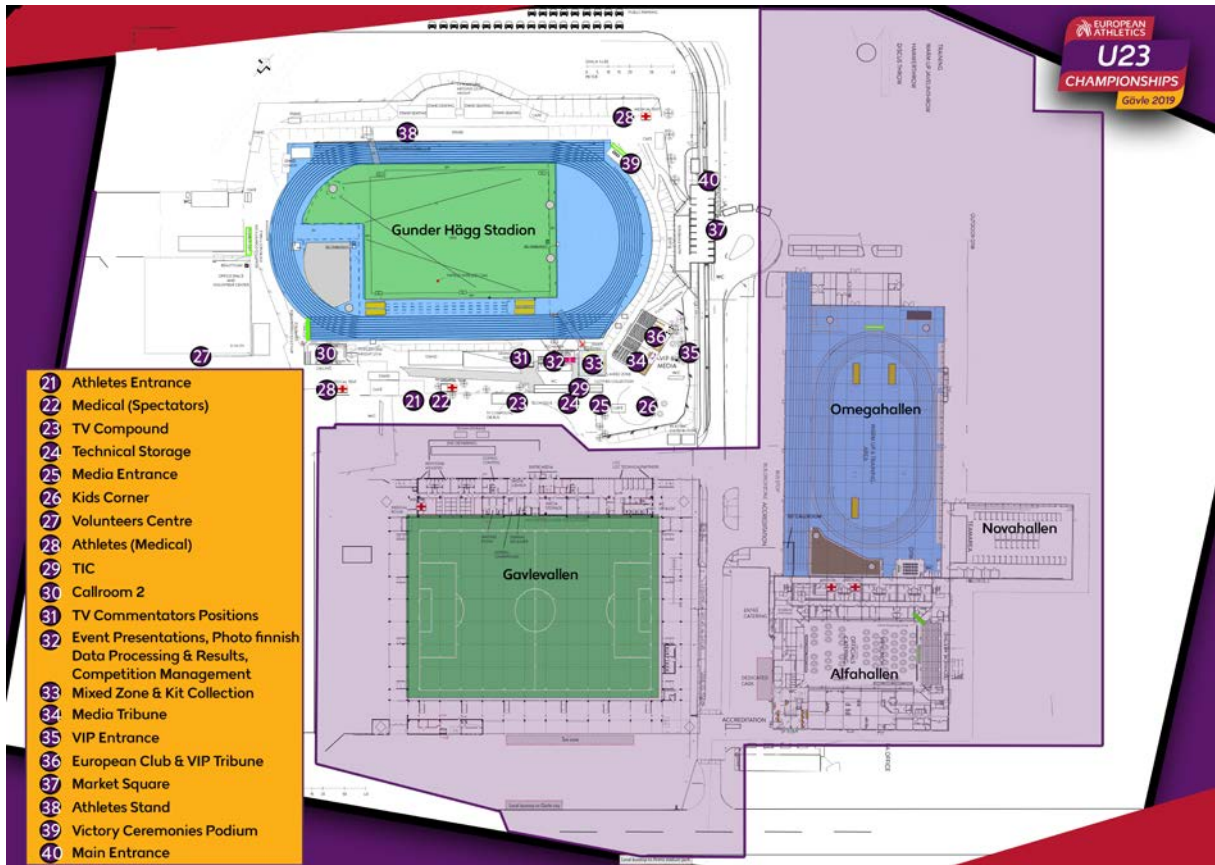
Main infrastructural works and planning was done within the organisation of the Municipality of Gävle. All work led by the Arena and Technology Managers.

All planning and work involved several companies and collaborations. For example, the local Energy company and tenant partners in the city of Gävle. But many external resources as well.

Much work was dedicated to plan and make implements of IT structure and cabling. All mentioned above was contacted and scheduled at an early stage of the project.

Facility plan





## 9.1 Permanent buildings and temporary constructions

Temporary facilities (tents, toilets, victory ceremony podium, TV platforms, call room, Event Presentation, VIP and Media tribune, Jury room, Hawk eye room, mixed zone, stands) and much more.

For example, installations for Electric power, complemental and new Implements, set up for entrances, temporary storage.

### Photo finish

Photo finish was in a permanent building by the finish line.

### Guest stand

VIP stand was a temporary stand for 250 seats.

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*View from the VIP tribune*

### **Furniture and decorations**

Most of the furniture was rented or borrowed. Stadium was decorated with Event branding. Additionally, there were some plants and flowers in the main stadium and outside for a welcoming feeling.

### **Outer ring for public admittance**

Spectators could enter the stadium through the two main entrances. After passing the market square, they could move freely through the stands apart from media, VIP and athletes stand. All ticket was sold without designated seats. Some of the areas were designated for the coaches of the technical events.

### **Fences & entrances**

Temporary additional fencing was used to designate some accreditation zones to enable better control of the access. A lot of fencing was used to secure the race walk event. In other cases, LOC used the permanent construction of the venue.

### **Market Square & Sponsor Village**

LOC secured power and free Wi-Fi. Regarding the Market Square – the other infrastructure was exhibitor's obligation.

### **Warm-up area**

The main warm-up area was a permanent indoor venue:

The Warm up areas had the following sites:

- 8 lanes of 60 +6 lanes of 110m for sprint events
- 6 lanes of 200m (+2 lanes 200 m for rehab)
- 2 High Jump sites
- 1 Pole Vault site
- 3 sites for Long/Triple Jump
- 2 Shot Put Circles
- 2 Combined Discus/Hammer Circles
- 1 Javelin site
- 1 Javelin site - outdoor
- 1 combined cage Discus/Hammer - outdoor.

The long throws warm-up track was situated in the area on the other side of the warm-up area (Omegahallen Gavlehov Stadium Park).

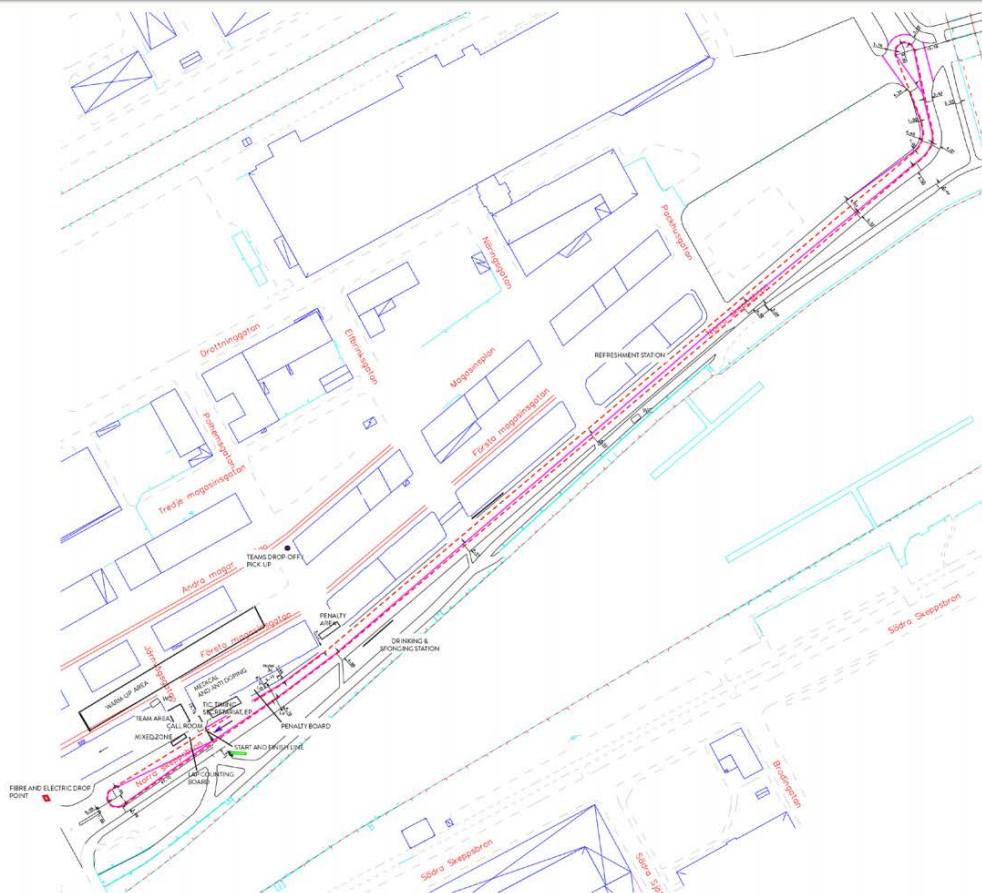
### **International Broadcast Compound**

There was a dedicated broadcast compound, but it was used only by the Host Broadcaster. It is a permanent place dedicated for the broadcasting vehicles, separated with temporary fences.

**Race Walk course**

Race walking course was organised in the city of Gävle (Norra Skeppsbron, Gävle) were a temporary competition venue with a 1km loop was set-up. The whole loop was secured with fences and barriers.





Race Walk Course map

**Training centre**

For training the LOC used space at the warm-up areas (indoor gym and an outdoor gym).

For teams staying in Falun the LOC managed to rent a training venue and a nearby gym close to the Team hotel.

**Service & Support Centre**

There was no Service & Support Centre.

**Offices** (LOC, European Athletics, Jury of Appeal etc.)

Main EA office was located in Alfahallen, Gävlehov Stadium Park in a separate room. The other EA Offices (jury room, Hawk Eye room, Technical Delegates) were located in temporary buildings/ cabins by the finish line.

**Cleaning**

All the offices and tribunes were cleaned on a daily basis.

## 9.2 Order & Security

The venue was secured by a company Avarn Security which is a local company which was contracted by the Municipality of Gävle and familiar with the areas. They were mostly hired to cover the night shifts at the competition venue, but the Race Walk course the night before the race as well.

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## 9.3 Technology

The communication on site was done either through mobile phones or radios. There was no special communication system for Event Presentation. Additionally radios were used by ATOS and security.

**WLAN/ WIFI**

Wi-Fi with different Wlan were provided at all venues was used by spectators, Media, VIP, Technicians and ATOS.

The media tribune had 52 seats with ethernet cable. The Media Center 10 seats with cable. Other Media used WIFI. Accreditation Center and transportation desk had. Wifi was mainly used.

**Equipment**

Computers

Apart from regular computers in the LOC office and personal computers there were 24 computers used at the event.

Printers/ Copiers

13 printers and 7 copiers were used.

TV sets

20 TV monitors were installed in the main offices/VIP Hospitality/ Warm up e.tc.

CIS

There were 44 CIS located at the venue.

More: 2 bigger LED Screens was used in the indoor facilities (VIP and training) showing the ongoing competition.

Video screens

The LOC used two additional video boards at the competition venue and one for the Race Walk course. In total the event was using 316m2 LED.

Mobile phones

All members of every staff used their own mobile phones during the event.

**Power supply & air conditioning**

Regular power supply

Additional power station for competition equipment. Priority areas on the power circuit

Air conditioning

Additional air conditioning was installed in the cabins where EP/ATOS Offices.

## 10. City involvement & activities

City of Gävle was very much involved in the LOC and preparations to the Event and through the whole project. The engagement was therefore a natural involvements and collaboration with The Swedish Athletics Association and local Athletic Club Gefle IF Friidrott.

A big commitment in proportionality from a Municipality must be unusually in event/sports in Sweden. But probably opened for the possibility of making the event happen in such a successful way like in Gävle, the summer of 2019.

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